

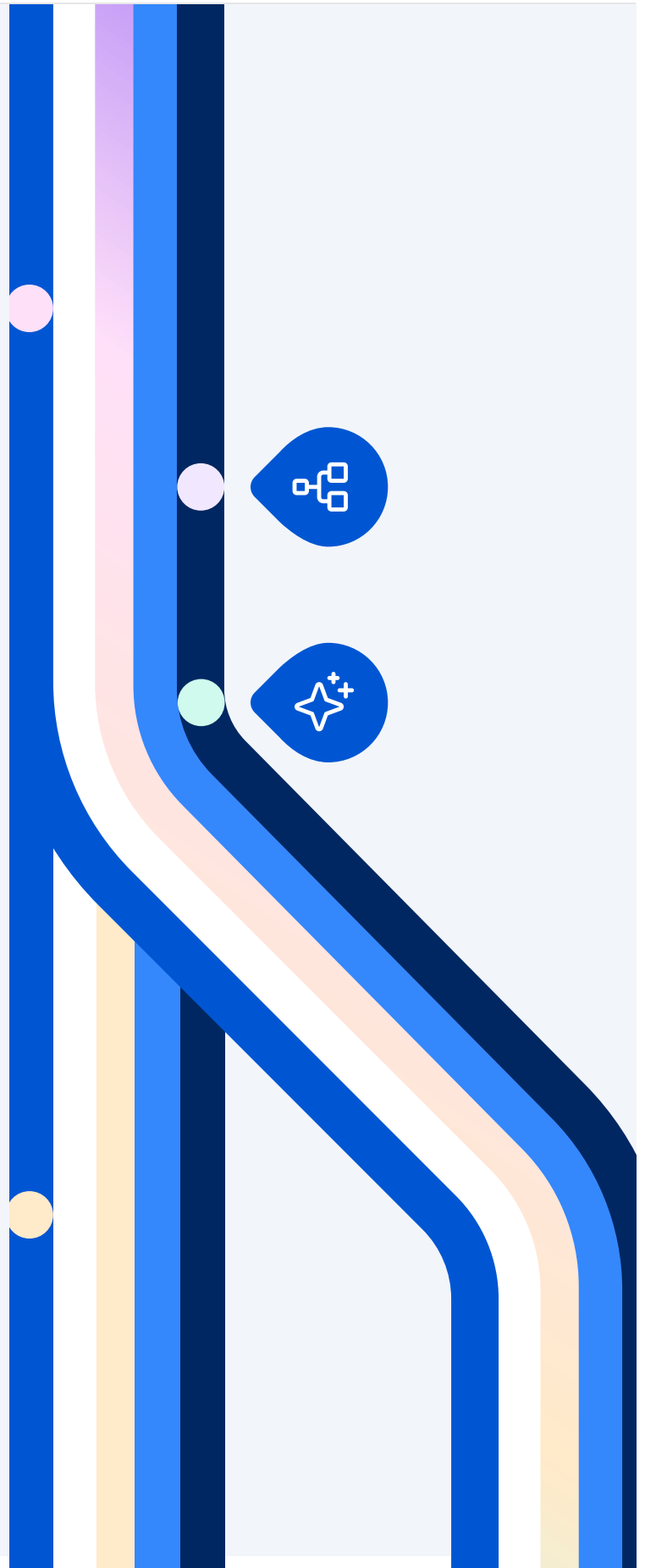
Optimize employee training with curated Skills Tracks

Equip employees with content from the world's most innovative brands with pre-curated learning paths aligned to specific job roles and career bands. Identify, master, and verify learning in a single, easy-to-use platform.

- ✓ Quickly launch focused learning across teams
- ✓ Build durable skills to drive performance
- ✓ Customize training to fit business needs

Get started

Curious how it works? [Watch the demo now](#) [↗](#).



5x

more predictive of job performance than hiring for education

[\[1\]](#)**70%**

of access to the right skills as a primary hurdle to implementing GenAI

[\[2\]](#)**39%**

of workers' existing skills will change or be outdated by 2030

[\[3\]](#)

Online learning built for impact

With pre-built learning pathways tailored to essential business functions, your teams can quickly master in-demand skills that lead to smarter decision-making, driving growth, enhancing profitability, and fostering a culture of innovation.



Stay ahead of the competition

Powered by real-time labor market insights, Skill Tracks help functional teams build the skills they need across their career journey.



Develop durable skills

Invest in skills that stick with guided learning, hands-on practice in a secure sandbox environment, and assessments that demonstrate mastery.



Verify learning outcomes

Easily measure and validate skill development to demonstrate learning ROI to executive stakeholders.

EXPLORE SKILLS TRACKS

Choose the right Skills Track to fit your needs

Every Coursera Skills Track delivers a focused, measurable learning journey to upskill employees in today's most important capabilities. Hands-on practice and continuous updates improve employee skills, allowing your organization to adapt quickly—while verified credentials and personalized paths ensure every learner makes a business impact.



UNCOVER INSIGHTS

Data Skills Track

Strengthen data-driven decision-



MODERNIZE SYSTEMS

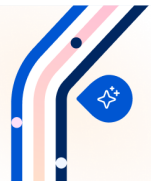
IT Skills Track

Protect your organization with



BUILD FASTER

Software & Product Skills Track



ACCELERATE INNOVATION

GenAI Skills Track

learning platform for business. Access learning paths in analytics, data management, and automation to help teams enhance forecasting and predictive capabilities for smarter, faster decisions.

Master essential data → skills

network administration learning paths through a trusted business learning platform. Strengthen security and manage evolving risks with scalable training built for enterprise agility.

Explore IT learning solutions →

learning paths in product strategy, UX design, and web development. Equip product and engineering teams to deliver market-ready features and functionality that exceed customer needs.

Elevate engineering → skills

learning platforms for business that drive innovation and productivity. Deliver expert-led paths in generative AI, to help professionals across roles learn AI tools, automate repetitive tasks, and accelerate workflows.

Explore AI innovation →

How Skills Tracks work

Career Graph Turnkey Design Customization Secure Practice



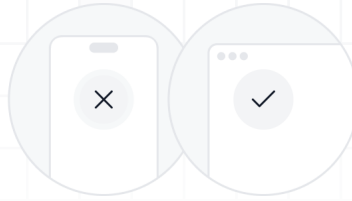
Stay ahead of market demands

Keep pace with new and emerging skills with content that refreshes continuously to match real-time market demands and labor data. Build capabilities in critical areas like software development, IT, data science, and GenAI to meet evolving business needs.



See Skills Tracks in action

Explore how you can unlock unparalleled growth with tailored learning paths to keep your workforce ahead of industry trends.



**This demo has not been
configured for mobile
viewing yet.**

Please come back on a larger screen to
experience this demo

Skills Tracks FAQs

▼ What are Coursera Skill Tracks?

▼ How do Skill Tracks help upskill employees?

▼ Can we customize Skill Tracks for our organization's needs?

- ▼ How are Skill Tracks different from traditional employee training programs?

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