



woo

< Find extensions, themes, guides, &

Log in

Get started



Extensions



[Documentation](#) / [Products](#) / [Extensions](#) / [SensAI](#) / AI Settings

AI Settings

Location: SensAI > AI Settings

The AI Settings page controls how SensAI responds, maintains context, and manages costs. This is also where you connect your OpenAI API key.

Posts

Media

Pages

Comments

Appearance

Plugins

SensAI

AI Settings

Content & Indexing

Design & Appearance

Chat History

Users

Tools

Settings

Collapse Menu

AI Settings

Configure your OpenAI API key and core AI settings.

OpenAI API Key

sk-

Enter your OpenAI API key here.

AI Model

GPT-3.5 Turbo (Recommended - Fast & Cost-effective)

Choose the AI model. GPT-3.5 Turbo works with all API keys and is cost-effective.

Response Length

Short (256 tokens) - Quick, concise answers

Choose response length. Shorter responses are more cost-effective.

Conversation Memory

Short (3 messages) - Cost-effective, good for simple

How many previous messages to remember. Longer conversations cost more but provide better context.

Use of your personal data

We and our partners process your personal data (such as browsing data, IP Addresses, cookie information, and other unique identifiers) based on your consent and/or our legitimate interest to optimize our website, marketing activities, and your user experience.

Customize

Accept all

OpenAI API Key

Purpose:

Connect SensAI to OpenAI so the AI can generate responses.

Setup Instructions:

Paste your secret key starting with **sk-** .

Important:

Keep this key private. Do **not** share it publicly or include it in screenshots.

AI Model

Description:

Select which OpenAI model SensAI will use to generate responses.

Options:

- **GPT-3.5 Turbo (Recommended):** Fast, cost-effective, high-quality
- **GPT-4:** More accurate, but ~10× higher cost
- **GPT-4 Turbo:** Latest model, high quality, similar cost to GPT-4

Recommended Use:

- **GPT-3.5 Turbo** → Most websites (balanced speed, cost, and accuracy)
- **GPT-4 / GPT-4 Turbo** → Complex content or maximum accuracy required

Response Length

Purpose:

Controls how detailed AI answers are.

Options:

Use of your personal data

We and our partners process your personal data (such as browsing data, IP Addresses, cookie information, and other unique identifiers) based on your consent and/or our legitimate interest to optimize our website, marketing activities, and your user experience.

- **Short:** Simple product info, basic questions
- **Medium:** Default for most sites
- **Long / Very Long:** Tutorials, complex topics, technical content

Note: Longer responses take more time and increase costs.

Conversation Memory

Purpose:

Determines how many previous messages the AI remembers in a conversation.

Options:

- **Short (3 messages):** Cost-effective, good for simple Q&A
- **Medium (5 messages):** Balanced (recommended)
- **Long (8 messages):** Best for complex conversations

How it works:

The AI uses the last N messages to maintain context and provide coherent responses.

Cost Consideration:

Longer memory = more tokens = higher cost per response.

Cache Expiration

Purpose:

Stores AI responses temporarily to save time and reduce API usage.

Options:

- **24 hours** – Fresh content, moderate savings
- **1 week (168 hours)** – Recommended, good balance
- **2–4 weeks (336–672 hours)** – Maximum savings for stable content

Use of your personal data

We and our partners process your personal data (such as browsing data, IP Addresses, cookie information, and other unique identifiers) based on your consent and/or our legitimate interest to optimize our website, marketing activities, and your user experience.

- Prices or availability update often
- Time-sensitive information

When to use longer cache:

- Content is stable
- Cost savings are important
- High volume of repeated questions

Was this guide helpful for you?



30-day [money-back guarantee](#)



[Support](#) teams across the world



[Safe and secure](#) online payments



Sell

WooCommerce

WooCommerce pricing

Payments

No-code customization

Marketing

Use of your personal data

We and our partners process your personal data (such as browsing data, IP Addresses, cookie information, and other unique identifiers) based on your consent and/or our legitimate interest to optimize our website, marketing activities, and your user experience.

WooCommerce extensions

WooCommerce themes

New

Essentials

Collections

Developed by Woo

Build

Woo for developers

Developer resources

Become a Woo agency

Become a Marketplace partner

Become an affiliate

Resources

Blog

Documentation

WooCommerce site examples

Product updates

Email newsletter

Support

Feature requests

WooCommerce hosting

Hire an agency

Participate in customer research

Use of your personal data

We and our partners process your personal data (such as browsing data, IP Addresses, cookie information, and other unique identifiers) based on your consent and/or our legitimate interest to optimize our website, marketing activities, and your user experience.

About

Press

Download WooCommerce free

Join the Woo community

Woo trademark guidelines

Brand and logo guidelines

Do not sell or share my personal information

WooCommerce Support Policy

Refund Policy

Contact us



[An](#) AUTOMATTIC [thingamajig](#)

[Terms and
Conditions](#)

[Privacy
policy](#)

[Privacy Notice for
California Users](#)

\$ [USD](#)

[An](#) AUTOMATTIC [thingamajig](#)

Use of your personal data

We and our partners process your personal data (such as browsing data, IP Addresses, cookie information, and other unique identifiers) based on your consent and/or our legitimate interest to optimize our website, marketing activities, and your user experience.