

Accelerator

Australia and New Zealand

A ten-week equity-free accelerator program for Seed and Series A (or equivalent) Australian and New Zealand startups building AI&ML-driven platforms and products.

The Google for Startups Accelerator: Australia and New Zealand connects founders with the best people, products and practices to help them grow, leveraging Google's AI&ML technical expertise and global networks to support startups' success.



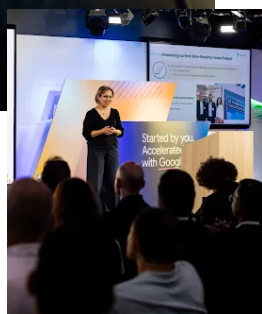
- 📍 Australia and New Zealand - Hybrid
- 📅 Ten weeks
- 📍 Seed to Series A

Find out more ↓

Applications are now open

Up to Series A funded startups are invited to apply

Apply Now ↗



About the program

A global series of programs

Each cohort of 10-15 startups comes together to tackle technical challenges that can help grow their businesses through a mix of remote and in-person, 1-to-1, group learning sessions, and sprint projects.

Dedicated expert help

Founders outline the top technical challenges for their startup, and are paired with experts from Google and the industry to solve those challenges and grow their business.

Specialist deep dives

Accelerators include deep dives and workshops focused on product design, customer acquisition, and leadership development for founders.

Google product benefits

Early access to AI products: Eligible participants receive Early Access Program and Trusted Tester benefits for Google's AI products where applicable.

Cloud credits: Startups interested in utilising Cloud credits during the Accelerator may apply [here](#), subject to eligibility review and approval.

Cloud TPUs: Participants are eligible to receive free Cloud TPU access to accelerate open source machine learning research. [Find out more.](#)

Key benefits



Equity-free support

Equity-free support for the duration of the program.



Mentoring

Dedicated mentoring from Google teams.



Training

Exclusive invitations to technical bootcamps hosted by Google where offered.



Access to experts

Access to Google's network of industry experts.



Early access to AI products

Access new Google AI products and tools as relevant through Trusted Tester and EAP benefits.

Google product credits

Eligible startups receive product credits.



Strategic support

Support on company and product strategy.



Technical project partnership

Work hand in hand with experts from Google on your biggest tech challenges.



Entry criteria

- ✓ Startups demonstrating traction, ideally between Seed and Series A stage
- ✓ Building a scalable product or service with a significant total addressable market and defensible growth model
- ✓ Deeply technical, preferably leveraging technologies like

machine learning and AI

- ✓ Commitment from CEO and CTO / technical roles to participate and engage in required program sessions
- ✓ We are committed to building accelerator classes with great startups, and encourage applications from all qualified startups

Key dates



JUNE 22, 2026

Applications Open

[+ Add to calendar](#)



JULY 19, 2026

Applications Close

[+ Add to calendar](#)



SEPTEMBER 1, 2026

Program Kick-off

NOVEMBER, 2026

Graduation and Demo Day

Accelerator Alumni



Streamlines asset management processes by providing automated condition reporting and predictive maintenance for efficient decision-making.

 AUSTRALIA



Enables businesses to visually create backend APIs, automate complex workflows, and quickly integrate any tool using AI with no-code ease and low-code control if required.

 AUSTRALIA





Atomic Tessellator

A virtual lab for the discovery and validation of new materials, using AI for materials science.



NEW ZEALAND



AI Powered Dentistry

Uses AI to improve productivity and streamline workflows for dentists, improving outcomes and transparency for patients and practices.



AUSTRALIA



Building the go-to app for pet health, giving pet parents affordable access to the best care and helping them master modern pet parenting.



AUSTRALIA



An AI-powered platform designed to revolutionize online communities by empowering community managers with intelligent, empathetic tools.



AUSTRALIA





Enables pharmaceutical companies to test and develop drugs using lab-grown human tissues integrated into an AI-powered platform.



A Voice AI startup and a leading developer of smart and non-invasive artificial larynx technology for individuals who lose or damage their larynx.

Load more

66 The Accelerator has been a great learning experience, surrounded by technical and GTM leaders at Google - and an exceptional cohort pushing the boundaries of applied AI 99

Frequently asked questions

Why should I apply to Google for Startups Accelerator: Australia and New Zealand?



Who should apply?



Who should not apply?



I'm the founder of my company but I am non-technical. Can I take part?



Do you take equity or a fee to be a part of this program?



I am not based in Sydney for the in-person events - should I still apply?



What are the criteria to receive product credits, and what does "eligible for product credits" mean?



I have never used Google products before - am I still able to apply?



How does the program operate?



How does the Mentoring system work?



What happens once the program has finished?



Does the program culminate in any final event - like a pitch competition?



Is there a directory of past graduates?



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