



# Stop Sending High-Intent Buyers to a Directory of Links.

Here is the quickest way to kill a sale: A follower sees your content, they are ready to buy your live workshop, they click the link in your bio, and... they are met with a wall of 15 different buttons.

"Listen to my podcast." "Follow me on Twitter." "Buy my workshop."

Linktree is a directory. It is not a sales engine. When you send people to a directory, they get distracted, they click the wrong thing, and they leave. Every extra click is lost revenue.

You don't need a fancier list of links. You need a dedicated, high-converting checkout page that gets them into your live event instantly.

Enter Popup.

#### Primary Purpose

High-converting checkout & live event delivery.

A digital business card of links.

#### Buyer Journey

Direct from content to checkout to live room.

Content -> Directory -> Third-party tool -> Checkout.

#### Monetization Focus

Built specifically to sell digital access.

Built to route traffic to other platforms.

#### Live Event Tech

Integrated streaming, gating, and replays.

None.

## Why They Make the Switch

*"I realized half my audience was getting lost on my Linktree page. I swapped it out for a direct Popup event link, and my conversion rate tripled overnight."*

**Sarah, Marketing Consultant**

## Stop Distracting Your Buyers.

Your audience has a 3-second attention span. Stop sending them to a menu. Send them directly to a seamless checkout and live event experience.

Create your Popup page

No credit card required. No subscription. Pay only when you get paid.



© 2026 Popup

[Platform](#)

[Pricing](#)

[About](#)

[Blog](#)

[Compare](#)

[Tools](#)

[The  
Industry  
Index](#)

[Live Events](#)

[Online Shop](#)

[Digital  
Courses](#)

[Podcast  
Monetization](#)

[Subscriptions](#)

© 2026 Popup Moments Inc. All rights reserved.



[Creators term](#)

[End user terms](#)

[Privacy policy](#)

[Security](#)