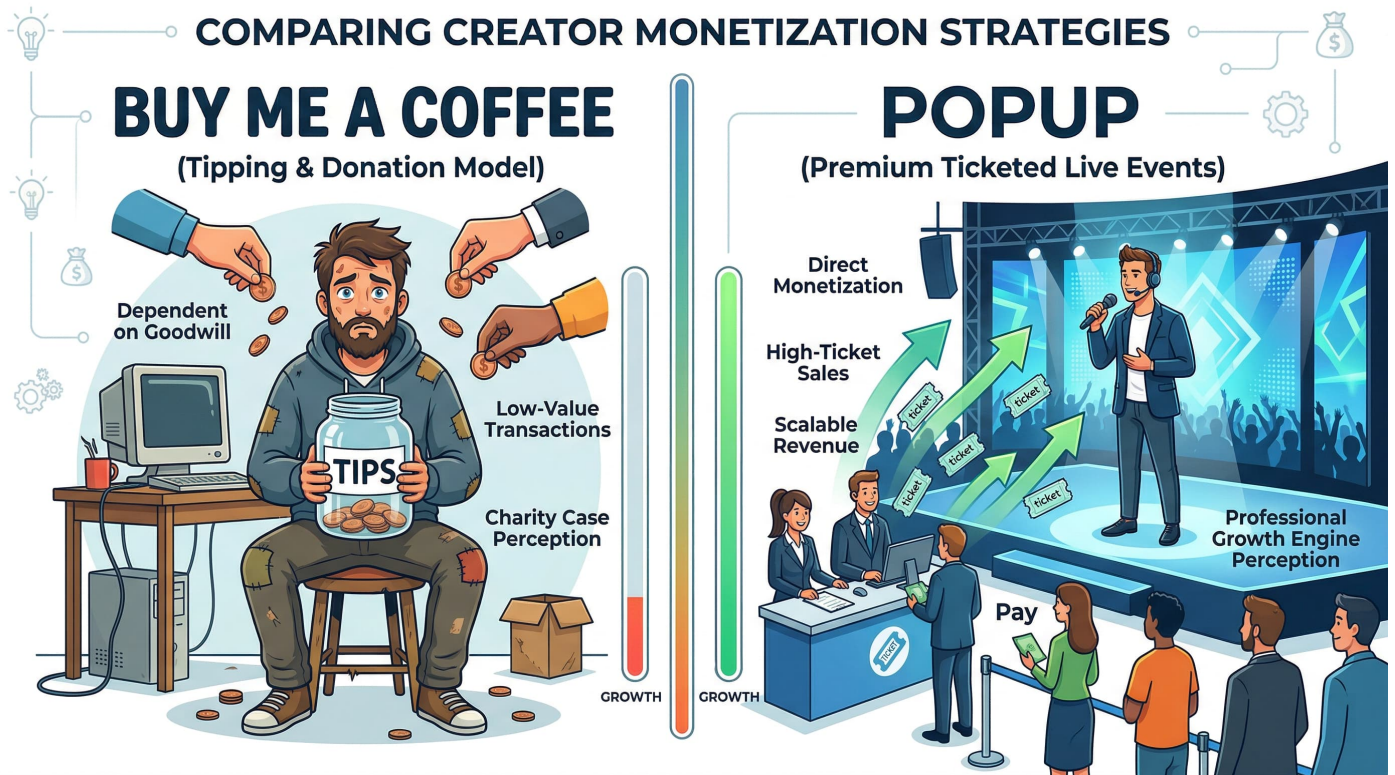




Stop Anchoring Your Worth to a \$5 Tip

Buy Me A Coffee was built for one thing: the digital tip jar. It's a cute concept, but it fundamentally breaks your positioning as a creator. When you ask your audience to "buy you a coffee," you are begging for pocket change. You are anchoring the value of your content, your time, and your expertise to the price of a cheap latte.

People don't drop \$250 on a masterclass in a tip jar. They don't buy premium live coaching from someone asking for a handout. Buy Me A Coffee forces you into a low-value mindset, making it nearly impossible to sell high-ticket live events, workshops, or cohorts. It duct-tapes a storefront onto a donation platform, resulting in confused buyers and gutted conversion rates.

Enter Popuk.

Popuk vs. Buy Me A Coffee: The Creator's Growth Engine

Audience Psychology

Premium checkout designed for high-ticket sales and live access.

Tip jar mentality that anchors your value to a \$5 handout.

Live Event Engine

Integrated, custom live video room built directly into your offering.

Non-existent. You have to duct-tape Zoom links into thank-you emails.

Checkout Friction

Seamless, one-click purchase flow optimized for immediate conversions.

Clunky "donation" UI disguised as a store, causing buyer hesitation.

Positioning

You are a professional business running premium live cohorts.

You are a charity case asking your fans to sponsor your caffeine habit.

Why They Make the Switch

"I was using Buy Me A Coffee for my monthly live workshops, and I couldn't get anyone to pay more than \$15. It just felt cheap. The moment I moved my checkout and live stream to Popup, I sold out a \$150 masterclass. The psychology of the platform matters."

Sarah J., Marketing Coach

Graduate from the Tip Jar

Stop bleeding revenue by underpricing your expertise. Upgrade to a platform built for premium conversions and integrated live events.

Create your Popup page

No credit card required. No subscription. Pay only when you get paid.

