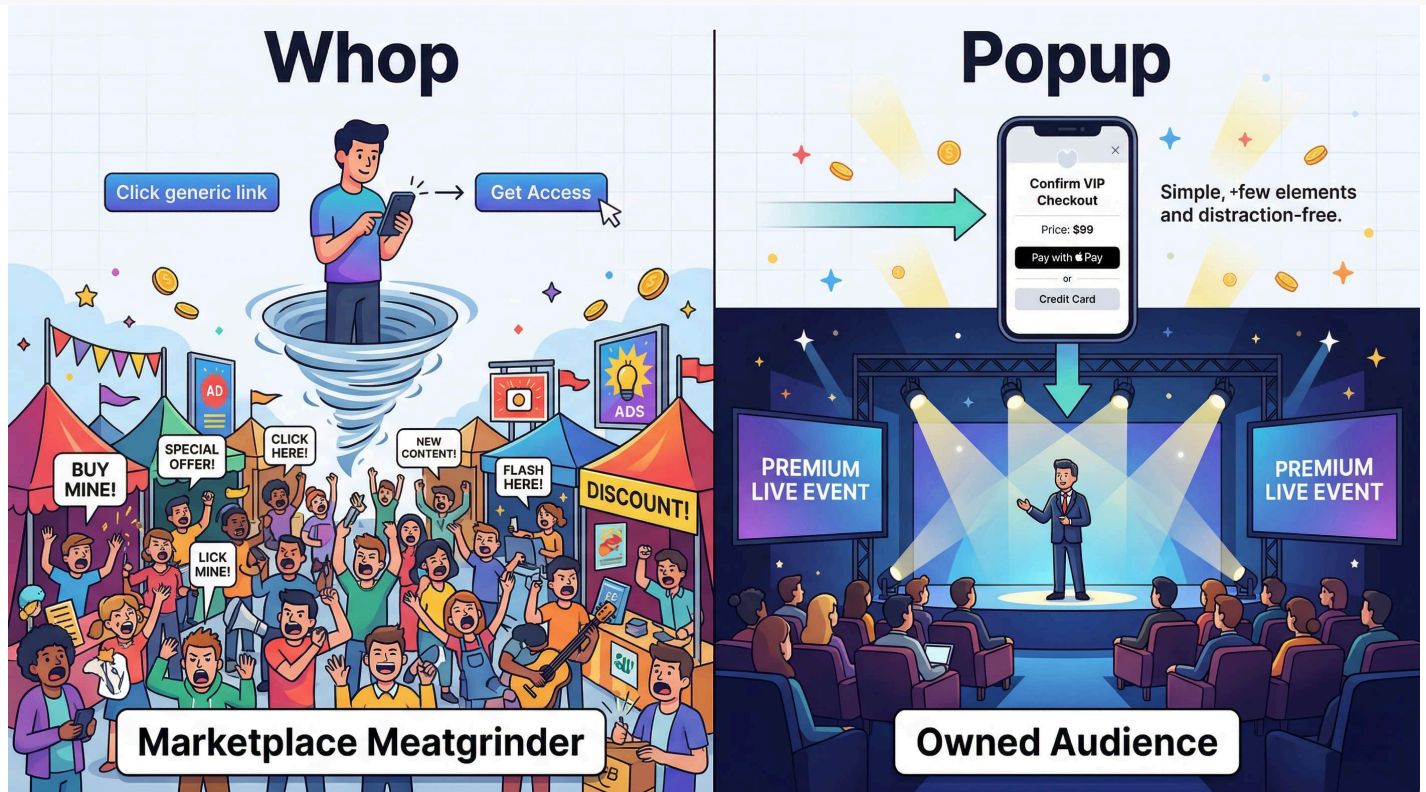




Stop Sending Your Buyers to a Marketplace Meatgrinder.

Whop is a massive marketplace. That's great if you want to browse. It's terrible if you've already done the hard work of acquiring a customer and now just need them to check out.

When you drive your hard-earned traffic to a Whop storefront, you are sending them to rented land. They are one click away from being recommended five other creators selling the exact same type of community or digital product. You pay a 3% platform fee just to risk losing your customer to the algorithm's "Recommended For You" sidebar.

Furthermore, if you're hosting live sessions, you're still relying on kicking people out to Discord or Telegram to manage the actual stream.

You don't need to put your audience in a crowded mall. You need to put them in your own private, distraction-free live venue.

Enter Popup.

Popup vs. Whop: The Creator's Growth Engine

Audience Ownership	100% yours. Distraction-free checkout and live room.	A marketplace that actively cross-sells other creators.
Live Event Tech	Integrated streaming, gating, and replays in one place.	Routes buyers to Discord, Telegram, or third-party links.
Buyer Journey	Straight line from content to checkout to live event.	Content -> Marketplace -> Third-party chat app.
Live Upsells	Push buttons to drop offers *during* the live session.	No integrated live streaming environment.

Why They Make the Switch

"I spent months building an audience on Twitter, only to send them to Whop and watch my conversion rate tank because they were clicking around looking at other people's stuff. Popup gave me a focused, direct checkout flow. Sales went up instantly."

Marcus, Trading Coach

Stop Renting Your Storefront.

Own the entire experience from the moment they click buy to the moment they finish watching your live session. Stop bleeding traffic to marketplace algorithms.

Create your Popup page

No credit card required. No subscription. Pay only when you get paid.

