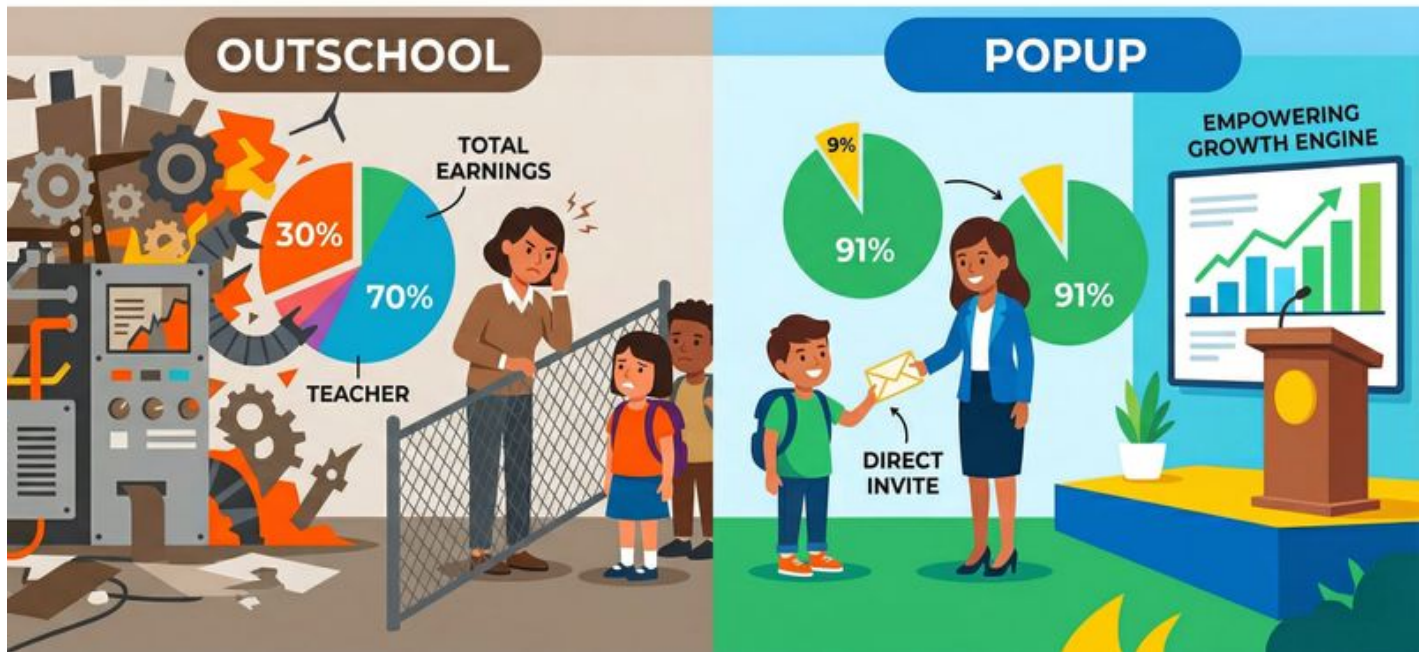


TEACHER EARNINGS AND STUDENT CONNECTION CORPORATE CHAOS vs. DIRECT GROWTH ENGINE



The Marketplace Meatgrinder: Why Outschool is Renting Your Success

If you teach on Outschool, you don't have a business. You have a freelance gig with a 30% tax.

Outschool built a massive marketplace, and they charge you a premium for access to it. But the real trap isn't just the fee—it's the control. Outschool owns the parents. They own the email list. They control the algorithms that dictate whether your class gets seen or buried under a sea of cheaper alternatives. You are building equity in *their* platform, not your own.

When you are ready to scale, you can't take your students with you. You are permanently trapped renting an audience at a 30% markup. (Want to see exactly how much cash you are burning? Check out our [Outschool Pricing Breakdown](#)).

Enter Popup.

Popup vs. Outschool: The Creator's Growth Engine

Audience Ownership

You own your email list and customer data. 100% control.

Outschool owns the parents. You are blocked from direct access.

Platform Cut

9% flat fee (drops to [5% on the pro tier](#)).

30% massive tax on every single enrollment.

Brand Control

Your brand, your storefront, your rules.

You are just another face in a crowded, algorithmic directory.

Live Infrastructure

Custom, built-in live stages optimized for engagement.

Generic Zoom integration.

Why They Make the Switch

"I generated \$40,000 on Outschool last year, and they kept \$12,000 of it. When I realized I couldn't even email my students to promote a private camp, I left. Popup let me port my loyal families over. I immediately gave myself a 21% raise."

Mark, STEM Educator

Stop Renting. Start Owning.

Stop feeding the marketplace machine. Take control of your audience and your revenue with a platform that treats you like an owner, not inventory.

Create your Popup page

No credit card required. No subscription. Pay only when you get paid.



Popup Moments

[Platform](#)

[Pricing](#)

[About](#)

[Blog](#)

[Compare](#)

[Tools](#)

[The
Industry
Index](#)

[Live Events](#)

[Online Shop](#)

[Digital
Courses](#)

[Podcast
Monetization](#)

[Subscriptions](#)

© 2026 Popup Moments Inc. All rights reserved.



[Creators term](#)

[End user terms](#)

[Privacy policy](#)

[Security](#)