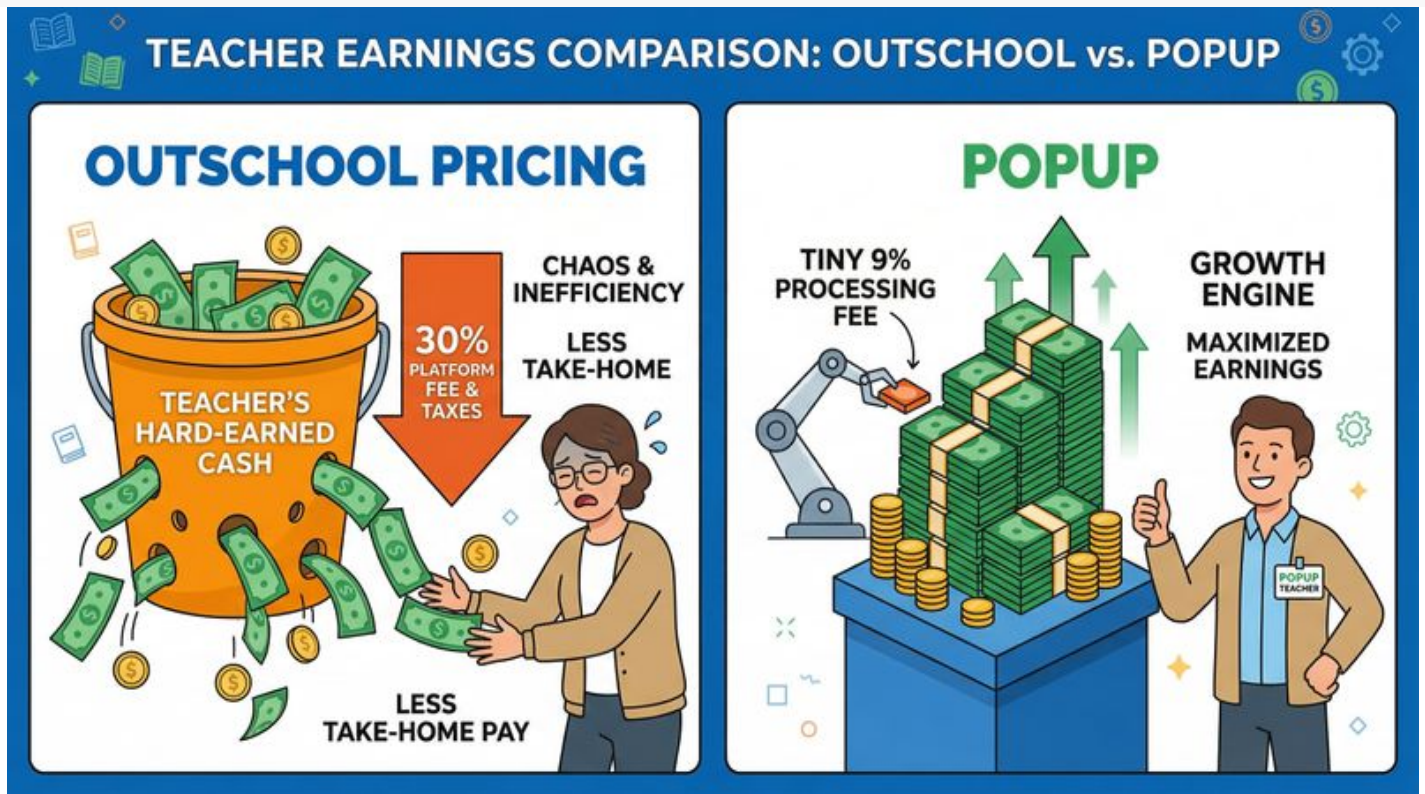




The 30% Success Tax: A Brutal Breakdown of Outschool's Fees

Let's do the math that Outschool doesn't want you to do.

Outschool takes a staggering 30% of your gross revenue for every single class you teach. They justify this as a "marketplace fee" for bringing you students. But what happens when a student loves your class and returns for a second, third, or fourth session? Outschool *still* takes 30%. You are paying a perpetual acquisition fee on customers you have already acquired.

If you generate \$50,000 in class sales, Outschool is taking \$15,000 out of your pocket. That is a full-time assistant's salary. That is your marketing budget. That is pure profit, vaporized to pay for a platform that actively restricts your ability to grow an independent brand (read more about the marketplace trap in our [Outschool Alternative guide](#)).

Enter Popup.

Popup vs. Outschool: The Creator's Growth Engine

The Take Rate

9% flat (inclusive of processing), drops to [5% on the pro tier](#). 30% fixed success tax on every dollar you earn.

Repeat Customer Tax

Zero penalty for retention. You keep your margins.

You pay the 30% acquisition fee forever, even on loyal students.

The \$50k Revenue Test

You keep \$45,500.

You keep \$35,000.

Payout Speed

Fast, automated, direct to your bank.

Delayed 7-10 days after the class starts.

Why They Make the Switch

"I sat down and realized I had paid Outschool over \$25,000 in fees over two years. That was the breaking point. Switching to Popup cut my overhead by more than two-thirds. I'm doing the exact same amount of work, but my bank account looks completely different."

Elena, Language Instructor

Stop Subsidizing Their Business. Scale Yours.

You are working too hard to give up 30% of your top line. Switch to Popup, keep your margins, and build an independent education business.

Create your Popup page

No credit card required. No subscription. Pay only when you get paid.



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