

Eventbrite Fee Calculator: The Hidden Tech Tax

You aren't just paying ticket fees. Calculate the true cost of holding your event together with Zoom, Zapier, and Eventbrite.

This calculator is designed for online events where you need video hosting, email marketing, and automation tools on top of your ticketing platform.

Enter Your Event Details

Ticket Price (\$)

\$ 50

Expected Attendees

100

Total Revenue

\$5,000

Cost Comparison

Eventbrite + Tech Stack

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\$450

Video, automations, and emails included

You save:

\$185

Stop paying for a fragmented tech stack.

Why Eventbrite's Ticketing Fees Are Only Half The Cost

When you host a live event, masterclass, or workshop, ticketing fees are just the beginning. You are forced to pay for a fragmented tech stack including Zoom subscriptions, Zapier automations, and calendar tools. This calculator reveals the true cost of legacy platforms compared to an all-in-one creator platform like Popup.

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Hidden Fees

Eventbrite charges 3.7% + \$1.79 + 2.9% payment processing per ticket



Tech Stack Tax

\$126/month for Zoom, Zapier, Calendly, and Mailchimp subscriptions



Popup Solution

Flat 9% with video, automations, and email marketing built-in



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