

Patreon Fee Calculator: The Live Event Tax

Patreon is a great tip jar for artists, but a massive tax on experts. Calculate exactly how much you are losing by forcing live workshops into a subscription platform.

Number of Patrons

100

Average Tier Price (\$)

15

Do you host Live Q&As or Workshops?



Monthly Revenue:

\$1,500.00

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\$302.50

- Platform Fee (10%): \$150.00
- Processing (2.9% + 30¢): \$73.50
- Zoom/Video Tool: \$79.00

Includes flat 10% fee, processing (2.9% + 30¢), and external video/Zoom costs.

POPUP'S FLAT 9% FEE

\$135.00

Processing fees and native live video included.

YOU SAVE EVERY MONTH

\$167.50

Why Patreon Fails for Live Events & Workshops

Patreon was built for fans to tip their favorite artists, not for experts to deliver high-value live training. If you are a coach, educator, or creator running live cohorts, Patreon takes a flat 10% cut PLUS payment processing fees—and then forces you to hack together unlisted YouTube links or pay for expensive Zoom

~~Webinars, webinars, Patreon was built for event-driven monetization~~

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We replace the fragmented "tip jar" stack with a flat 9% fee that includes native live video, payment processing, and tax handling.



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