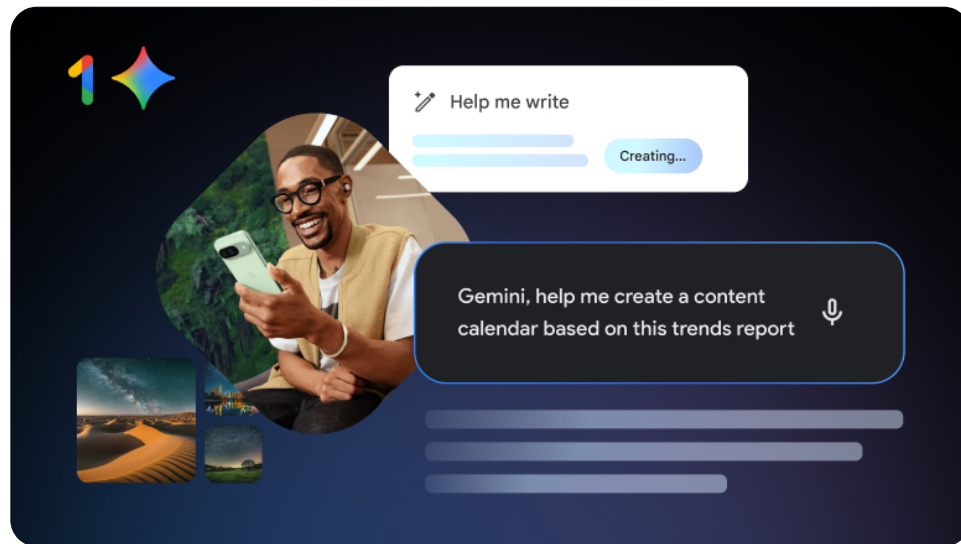


Get started with Google's next-gen AI

Discover how a Google AI plan can help save you time and effort.

5 min read

Last updated 16 Jul 2026



AI is reshaping how we work and learn.

A [Google AI Pro plan](#) includes many ways to use Google AI to make life a little easier. You can now create cinematic moments with state-of-the-art video generation, giving you more ways to play around with ideas and explore your creativity. **The Gemini app in Pro and Ultra^{1 2}** gives you access to Google's next-gen AI, perfect for going deeper on specific topics or helping you achieve complex tasks. **Gemini in Gmail, Docs, and more^{1 2}** brings powerful AI capabilities to your favorite Google apps, helping you get everyday tasks done faster and more efficiently. In this article, we'll explore examples that show how simple it is to unlock new levels of AI productivity. All of this is possible with a Google AI plan.

1. Bring your imagination to life with AI video generation

With Google AI Pro, you can start turning ideas into motion in just a few clicks. Each tool is designed to support a different kind of creative process, from polished storytelling to quick, playful clips.



- **Generate short clips instantly by typing a prompt:** Veo 3.1³ on Gemini web is great for playful, one-off ideas or rapid visual brainstorming. Describe what you want to see, and Gemini brings it to life using AI video generation from text. It's a fast way to explore ideas or make something personal to share.
- **Create cinematic, multi-shot videos that feel like short films:** Google Flow³ gives you more control over structure, pacing, and tone. You can combine shots to build something expressive, such as a birthday tribute, a travel montage, or a scripted story.

Playfully create video without editing software or advanced skills. Start with a prompt, and let your imagination run wild.

2. Turn your data into helpful AI insights

One of the most impressive features of the Gemini app in Pro is its 1-million-token context window. This means that the AI model can process and understand a massive amount of information — up to 1,500 pages at a time. And for even higher limits and access to our most advanced models, the Gemini app in Ultra takes your analysis and output capabilities even further.

But what does that look like in real life?

Let's say you want to speed up your AI content creation process as a content creator. With the Gemini app in Pro, you could:

- **Analyze large files:** Upload your social content for the past year along with a list of industry best practices to the Gemini app, where you can use AI to analyze data and generate a detailed report on your efforts. You can upload a variety of file types including PDFs, spreadsheets, images, and more.
- **Generate tailored insights:** Using the report you created, the Gemini app can help you analyze the information to help you identify key themes that perform the best and give you recommendations on content you can incorporate into future posts.
- **Turn insights into action:** Now that you have a better understanding of your content, you can turn that information into action. Tell Gemini what your goals are and ask for help creating a new monthly content calendar — or even write first drafts of posts for you. You can also do this directly with Gemini in Docs or Sheets, using the Gemini side panel, to reference your report. Just type @ and the file name to reference the right file.

Gemini, help me create a content calendar using @TrendReport.pdf

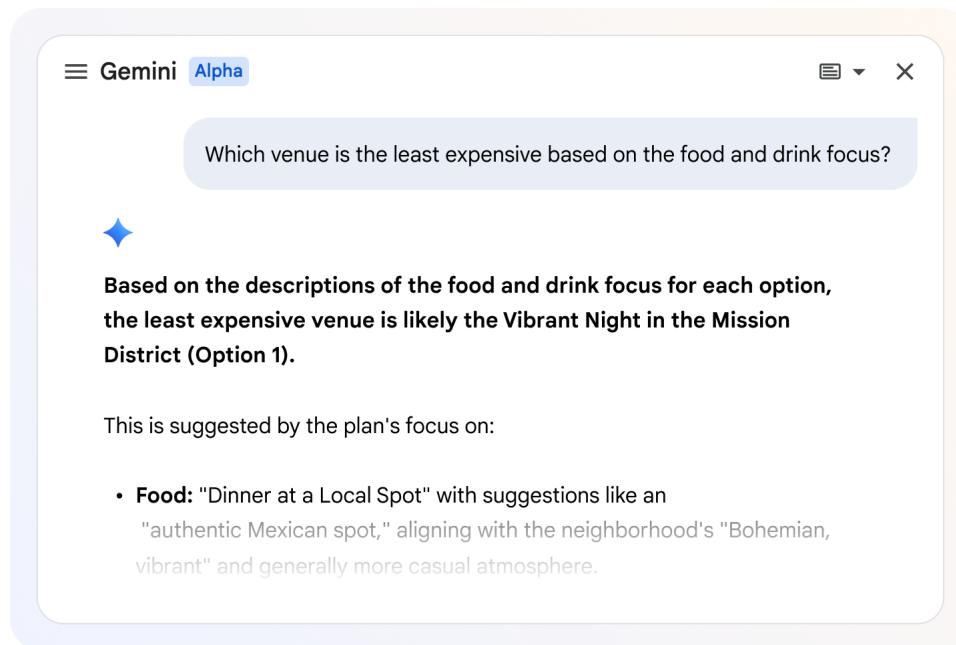


3. Access Gemini in your favorite Google apps, like Docs and Sheets

As a Google AI Pro plan member, you'll get full access to Gemini in Docs, Drive, Slides, Sheets, and more. Select the Gemini icon ♦ to open the handy side panel, where you can click on a suggested prompt for instant support or type your own request or question.

Let's imagine you're planning a joint birthday party with your friends. You've been working in a shared Google Doc to explore potential dates, venues, and activities. With Gemini in Docs, you can:

- **Analyze complex content:** Just ask Gemini to make sure all of your planning logic makes sense so your party goes smoothly. Synthesize and connect the dots between information you provide.
- **Proofread drafts:** Have Gemini review your birthday plan Doc for grammar, spelling, and clarity so you can share those party details without a hitch.
- **Reference other documents:** Cross-reference vendor bids and other information spread across your Drive by using @ in the Gemini side panel.



Get started with the best of Google AI

Everyone is talking about AI, but Google makes it easy to get the most out of it. With a [Google AI Pro plan](#), you not only get extra storage and member benefits: You also get more access to our most capable model in the Gemini app, higher limits in Gemini Notebook, and powerful, intuitive AI

capabilities built directly into the Google apps you already know and love. Start putting AI to work for you today.

Keep up with the world of Google One



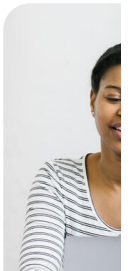
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