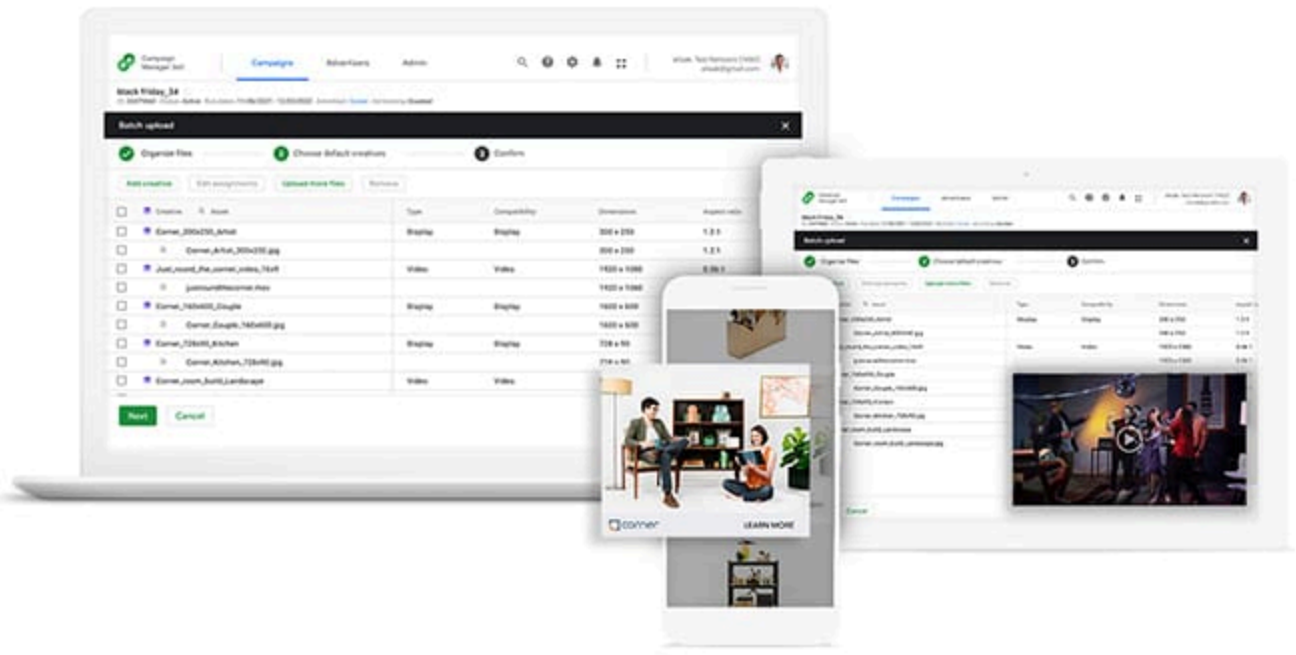


Rely on trusted ad serving.

Centralized cross-channel ad management helps you maximize insights and optimize media and creative performance across all your digital campaigns.



Get holistic measurement.

Gain transparency into paid media with built-in attribution, reporting, and automated third-party verification.

Streamline your workflows.

Execute your campaigns with an efficient workflow built for power users. Improve the day-to-day ad serving processes using native integrations with other Google products so your teams can work faster and spend more time on optimizing media and creative performance.

Centralize ad serving across channels.

Use advanced ad serving for video and display across the web, apps, YouTube, and emerging environments like connected TV. Manage and store all your creative for quick insights and the ability to optimize messaging across all your campaigns in one place.

More choices for ad management.

Flexibility to use third-party features and server-to server integrations so you can choose the capabilities that best help you manage and measure your campaigns.
