

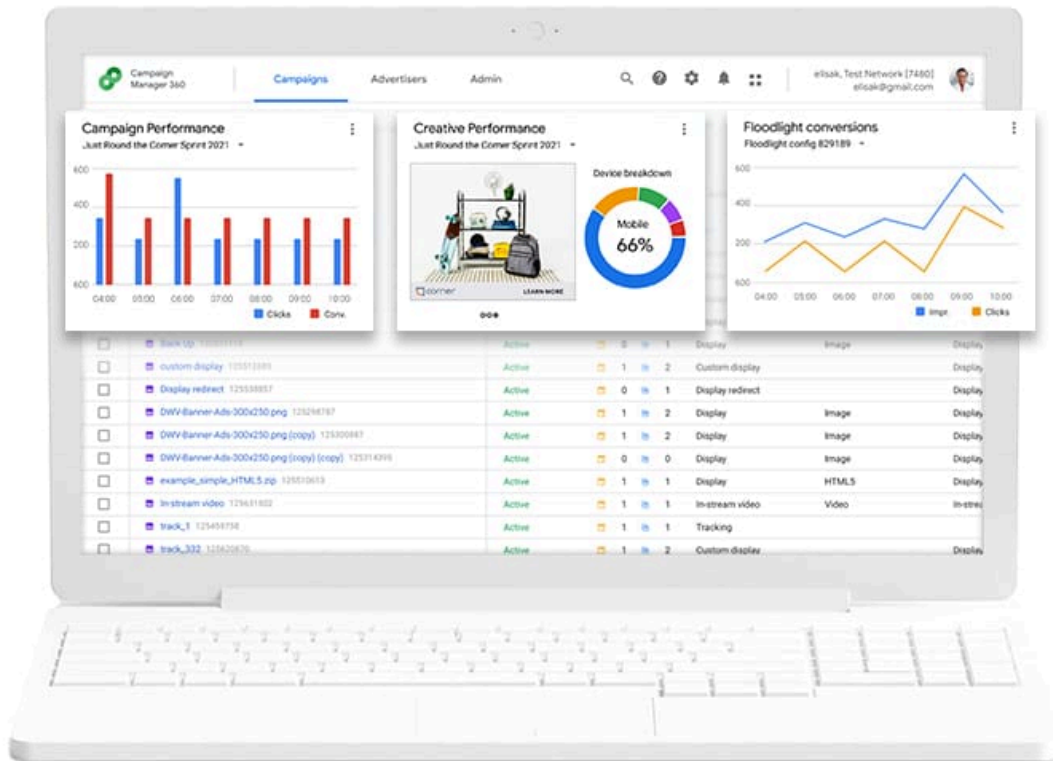


Manage, measure, optimize.

Save time with cross-channel ad management to maximize insights and optimize media and creative performance across all your digital campaigns.

[Talk to Sales](#)

How ad serving can help.



Get comprehensive measurement.

Gain transparency into paid media with built-in attribution, reporting, and automated third-party verification.



[See all benefits](#)



Campaign Manager 360 is the system of record across all of our media. By organizing data in Campaign Manager 360, we have been able to better connect paid media performance to offline data sources.

Jennifer Mennes, Director of Global Media Strategy & Americas Operations, Mondelēz International

Designed to work together.

Campaign Manager integrates with other solutions, allowing you to get insights across campaigns that you can use to optimize your media strategy and creative.



Display & Video 360

Integrate with Display & Video 360 for streamlined campaign management. Ads served by Campaign Manager 360 sync directly to Display & Video 360 for faster setup, and data syncs seamlessly for comprehensive reporting insights. [Learn more.](#)



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