

Overview **Capabilities** 20 years Plans

Google Earth

Put the globe to work

Combine Google Earth imagery with professional-grade data, no-code tools, and Gemini capabilities to save time and move forward collaboratively.

Launch Earth

Upgrade now

Access imagery and insights trusted around the globe

Explore

Analyze

Design & create

Visualize & collaborate

EXPLORE

Discover rich geospatial data and imagery

Google Earth combines aerial photography, satellite imagery, 3D topography, geographic data, and Street View into a real-world canvas to help you make more informed decisions.

Satellite imagery

Get a fresh and beautiful cloud-free mosaic of the world with high resolution, photorealistic satellite imagery.

Historical

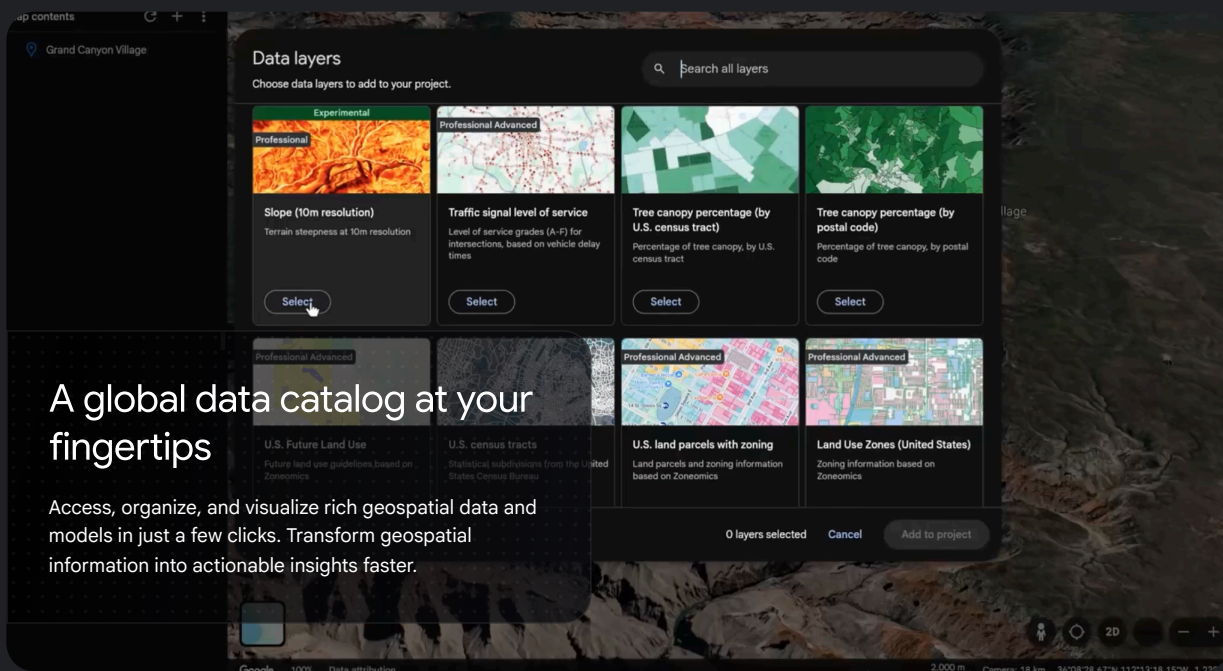
Easily go back in time with historical imagery since 1930s for some



ANALYZE

Build maps and analyze with powerful data layers

Combine data layers with aerial photography, satellite imagery, 3D topography, geographic data, and Street View to help you make more informed decisions.



A global data catalog at your fingertips

Access, organize, and visualize rich geospatial data and models in just a few clicks. Transform geospatial information into actionable insights faster.

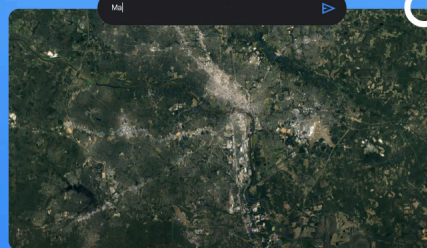
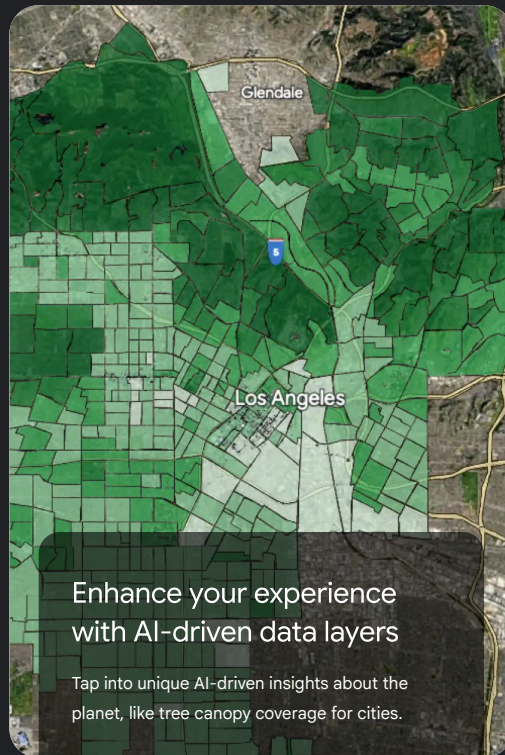
Assess a feasibility

Analyze early-stage projects with layers and more.



Generate geospatial insights faster with Google AI

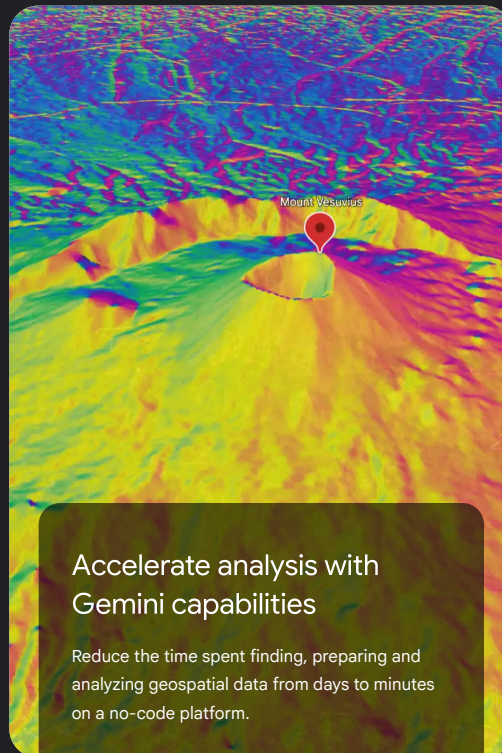
Use AI-powered tools to streamline your workflows and reduce the time spent organizing, analyzing, and visualizing geospatial data.



Ask Google Earth

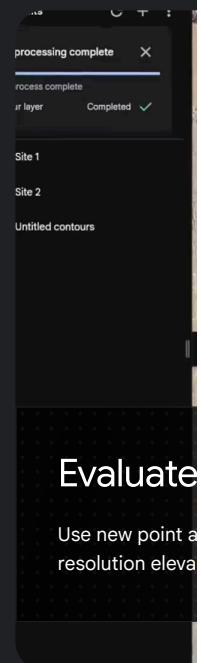
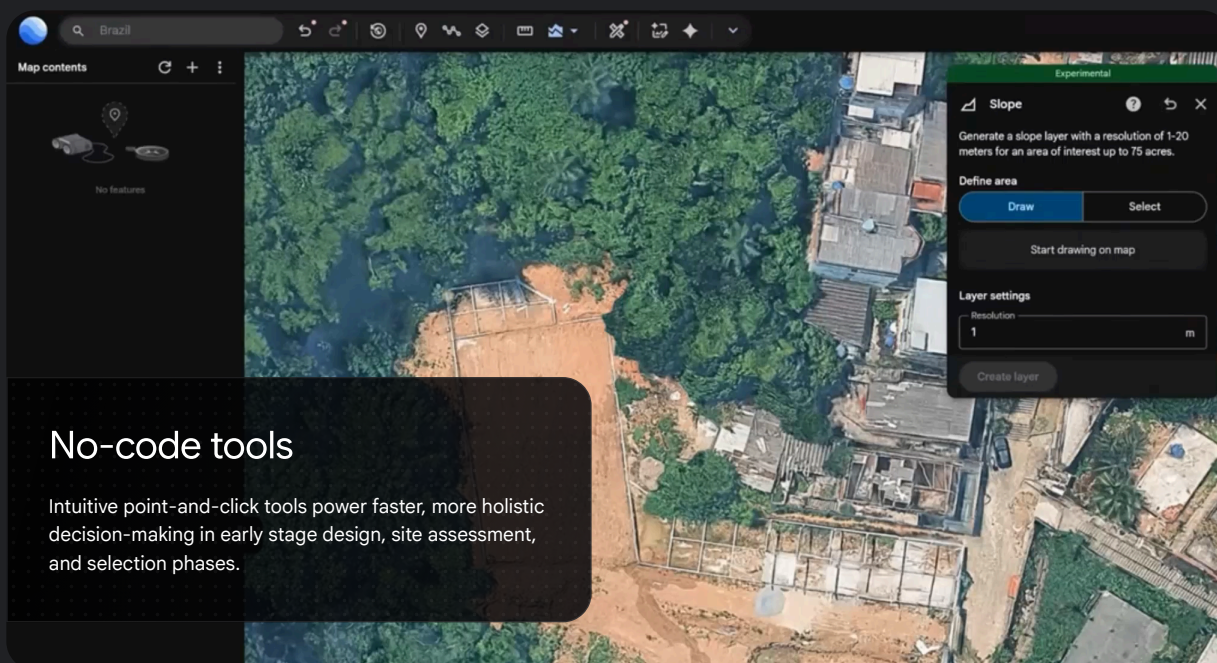
Converse — in your own words — with Gemini to identify potential sites for new amenities,

visualize boundaries, display points of interest and more.



Use advanced tools to transform data into decisions

With new no-code tools you can validate reality remotely, de-risk investments early, and make decisions without needing a GIS degree.





DESIGN & CREATE

Tell a story with your geospatial data and imagery

Build map projects that combine your data with the best Google has to offer and create a single source of truth for your work.

Your data on a real-world canvas

Visualize a diverse range of geospatial data, models, and imagery to transform geospatial information into actionable insights.

Add point polygon

Visualize your data as lines, points, and polygons. Add Earth folders and



VISUALIZE & COLLABORATE

Move faster, together

Effortlessly collaborate with your team, and create engaging presentations with immersive maps.

Create a new project

Projects

People ▾

Last 7 days ✕

Name ↓



The World's Ocean



Research & Development



Mapping London's Air Pollution



Collaborate and share your projects

Work on a unified, secure, cloud-based solution where data and stakeholders converge.
Visualize and share projects in their real-world context to move faster, together.



The Leuser Ecosystem

Explore the Leuser Ecosystem, the last place on Earth where orangutans, rhinos, elephants and tigers still co-exist in the wild.

START EXPLORING

☰ Table of contents

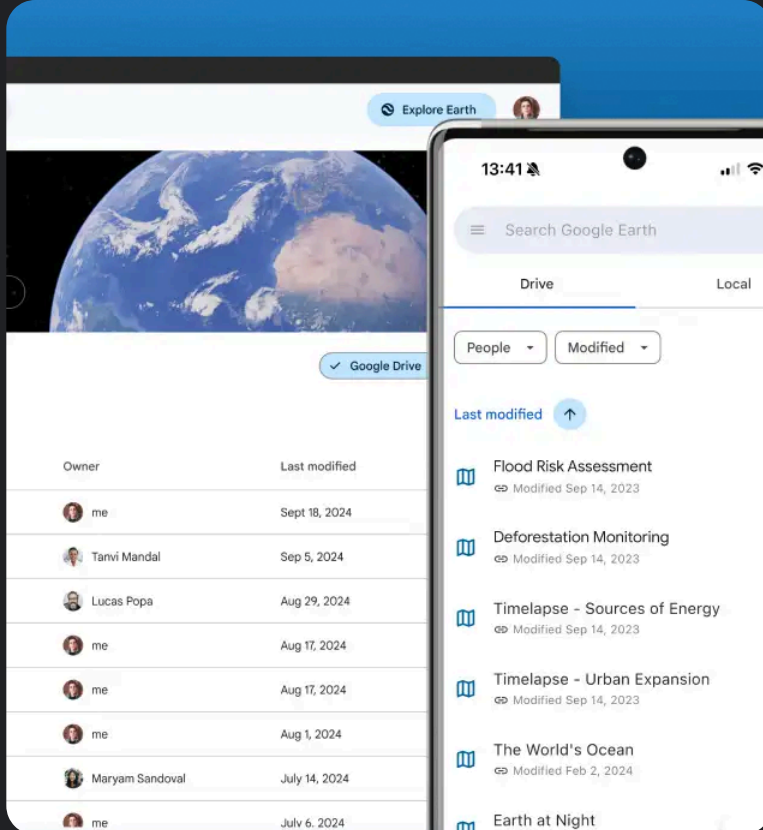
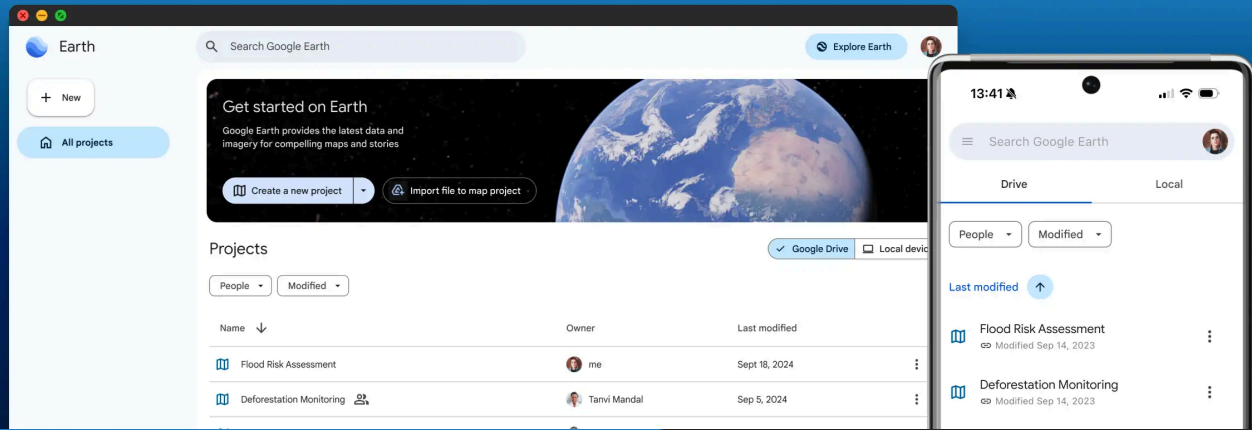
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Create visuals that inspire confidence

Create maps, presentations, and more to give stakeholders the insights, designs, and analysis that let everyone move forward with confidence and context.

[Open sample presentation ↗](#)



Manage projects across teams and devices

Keep your projects in one place

Organize, find your work, and share it with others, all from the easy-to-use home screen.

Access your projects from anywhere

Work on the same project across different devices and share, view, and edit projects using Google Drive.

Upgrade your Google Earth experience

Standard

\$0 / month per user

The Google Earth you love, now enhanced for your workflow. Build compelling maps, share, and collaborate with your teams.

Professional

\$75 / month per user

Go beyond the basics by integrating essential data directly into your workflow, and create larger projects with more storage.

Professional Advanced

\$150 / month per user

Expand your geospatial evaluation and decision making with specialized data and tools, including more designs and data layers.

[Explore Google Earth plans](#)

Create and collaborate from anywhere with Google Earth

[Launch Earth](#)

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