

Introducing new AI-powered products and tools from Google Maps Platform. [Learn more](#)



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 Google Earth

Plans that give you the best of Google Earth

Standard

\$0 / month per user

The Google Earth you love, now enhanced for your workflow. Build compelling maps, share and collaborate with your teams.

A REAL-WORLD CANVAS, PLUS

Broadly applicable, public data layers

Administrative areas, elevation contours (40m intervals), household income, localities, populations, postcodes, US census tracts

 100 designs

 5 acres per design site

[Launch Earth](#)

Professional

\$75 / month per user

Go beyond the basics by integrating essential data directly into your workflow and create larger projects.

EVERYTHING IN STANDARD, PLUS:



Specialised, domain-specific data layers

Elevation contours (20m intervals), inundation (flooding) history, slope and aspect (10m intervals)



500 designs



25 acres per design site

[Upgrade now](#)

Professional Advanced

\$150 / month per user

Expand your geospatial evaluation and decision-making with specialised data and tools, including more designs and data layers.

EVERYTHING IN PROFESSIONAL, PLUS:



Unique, advanced modelling data layers

Cycling trips, driveway counts, electric vehicle charging, land parcel zoning, traffic signal congestion & more



1000 designs



100 acres per design site

[Upgrade now](#)

Upgrade your Google Earth experience



AI powered insights

Explore AI-driven data layers and brainstorm with Gemini – in your own words – to perform GIS analysis.



Google data and storage

Get access to unique data layers and tables from Google, plus bring your own data, to enhance your project work.



Advanced capabilities

Create and analyse using a real-world canvas, historical imagery and generative AI, to make fast, informed decisions.



Cloud-based collaboration

Take advantage of Google's cloud-based data import, storage and project management for seamless collaboration.

PRICE COMPARISON

Compare and choose your perfect plan

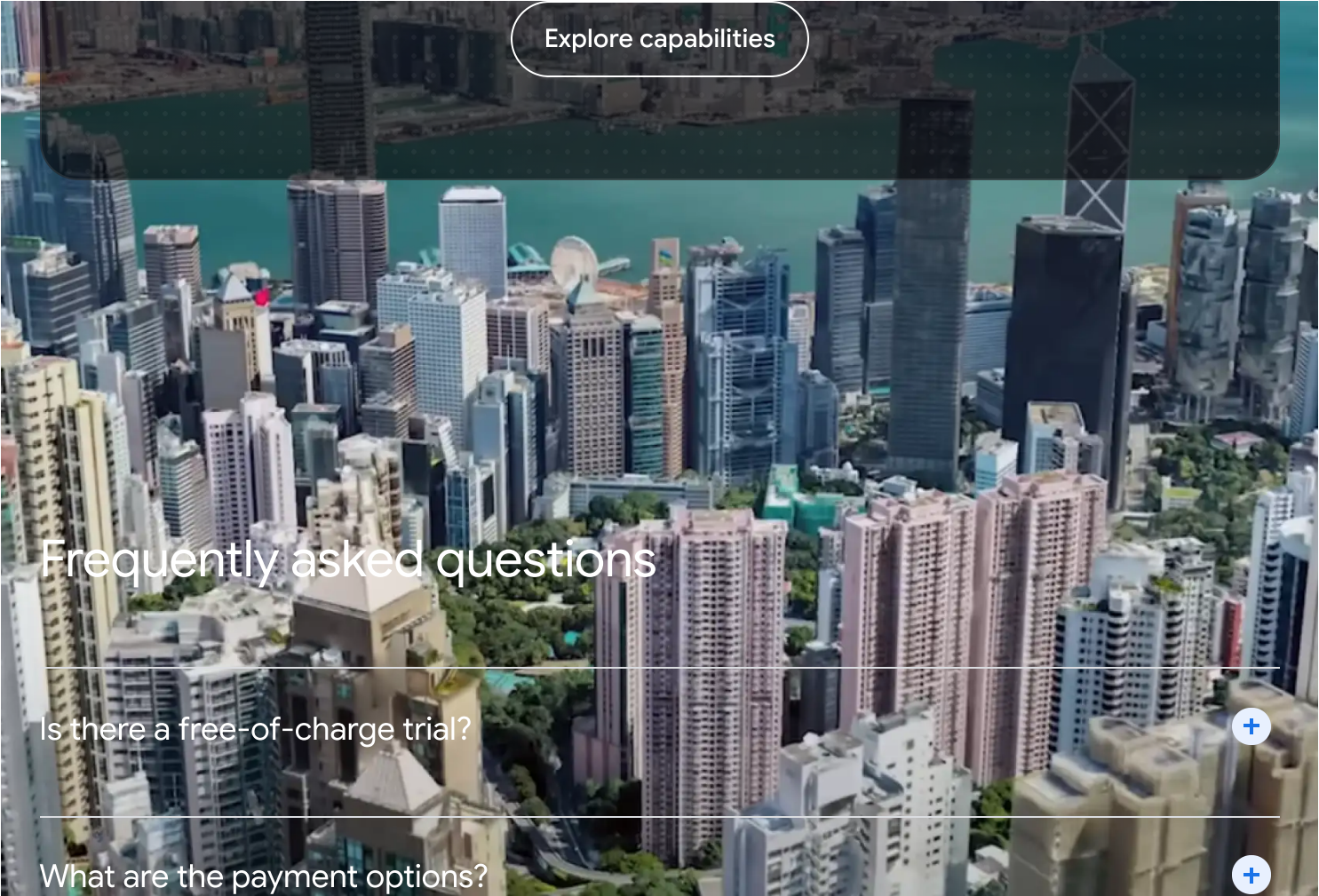
Whether you're managing a single project or complex, collaborative development work, Google Earth's professional plans offer the tools and data that you need to make better, faster decisions.

	STANDARD	PROFESSIONAL	PROFESSIONAL ADVANCED
CAPABILITIES			
Abstract and satellite basemap	✓	✓	✓
Basic data filtering	✓	✓	✓
Basic measurement	✓	✓	✓
Cloud-based data import and storage	✓	✓	✓
Historical imagery	✓	✓	✓
Historical Street View	✓	✓	✓
Street View	✓	✓	✓
Basic data tables	✓	✓	✓
Advanced measurement	✓	✓	✓
Tax lot selection for building and solar designs		✓	✓
Building and solar designs per month	100 (up to 5 acres per site)	500 (up to 25 acres per site)	1000 (up to 100 acres per site)

	STANDARD	PROFESSIONAL	PROFESSIONAL ADVANCED
Ask Google Earth <i>Only available on web in English</i>	Limited access	Higher access	Highest access
Import large-scale data	1 GB	10 GB	20 GB
24/5 customer support		✓	✓
DATA LAYERS See detailed documentation			
Broadly applicable, public data layers Administrative areas, elevation contours (40m intervals), household income, localities, populations, postcodes, US census tracts	✓	✓	✓
Specialised, domain-specific data layers Elevation contours (20m intervals), inundation (flooding) history, slope and aspect (10m intervals)		✓	✓
Unique, advanced modelling data layers Cycling trips, driveway counts, electric vehicle charging, land parcel zoning, traffic signal congestion & more			✓

See what's possible

Google Earth is more powerful and dynamic than ever. See how you can put its advanced capabilities to work.



Explore capabilities

Frequently asked questions

Is there a free-of-charge trial?



What are the payment options?



How flexible are the plans?



What types of support are available?



Create and collaborate from anywhere with Google Earth

Launch Earth

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