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Shinagawa 'Tokyo · 129

Making better home



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From sanitary ware, bathroom
exterior materials and
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Mark Kuo

Ganesh Pai

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The latest episode of LIXIL
visionary, Chief Design O

s joined by creative

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What if the buildings of tomorrow were built from the buildings of yesterday?

In the construction sector, the end of a building's life has traditionally been seen as the end of its materials' utility.

Now, we're changing that narrative. Instead of eventually becoming waste, our own built environment c ...

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The most meaningful lessons don't always come from textbooks.

Last week, Unirun (Universal Run), a hands-on class to learn about Diversity and Inclusion (D&I) through sports, came to an elementary school in Tokyo. This session was led by LIXIL employee and Unirun ambassador Osamu Nagashima, alongside fellow para athlete Shin Ohama. Together, they introduced 21 students to universal design, wheelchair use, and Sustainable Development Goals (SDGs), a global framework to address the world's most critical societal and environmental challenges.

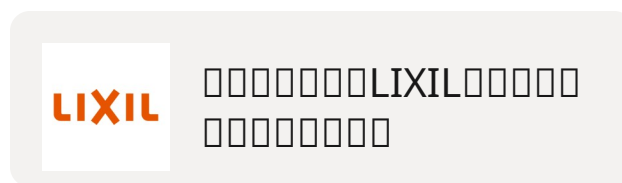
The day began with students participating in para badminton, followed by an interactive Q&A session where the athletes shared their personal journeys and invited students to ask questions about accessibility and inclusion.

Osamu, who works for LIXIL's Environmental Tech Development Department, is a distinguished wheelchair badminton player who has competed globally. Last year, he became Unirun's first ambassador and hopes to continue engaging students through interactive sports experiences and thoughtful discussions.

At LIXIL, we believe that making better homes a reality for everyone, everywhere starts with fostering empathy and understanding in our communities. By supporting initiatives like Unirun, we are proud to help create more accessible spaces and spread the D&I mindset across society.

#Unirun #Lixil #D&I #U

CommunityEngagement



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Hear from Our Colleagues to Learn "What Makes LIXIL Inclusive for All?" - LGBTQ+ ERG Special

At LIXIL, we celebrated the LGBTQ+ ERG Month in June. In Japan, we had the Nagoya Rainbow Pride, and a special learning seminar, while in the Americas, our colleagues in New York prepared events and a memorable video for our Water Experience Centre that is part of the New York Pride Parade's route. In this month's Spotlight, we want to share the voices of some of our colleagues who joined these events and showcase how inclusion is not just talked

about, but felt at LIXIL!

Troy Benavidez (LIXIL International): Striving Together to Create ‘A Home for Everyone’

The inaugural event celebrating Pride at our LIXIL Water Experience Center was an important first step for us. It was a reflection of how we are trying to bring people together to work towards our shared vision of a more inclusive society.

Tomoko Hagiwara (Chita Plant, LIXIL Water Technology Japan): Embracing learning opportunities without hesitation to learn new knowledge!

D&I activities have always been active, but participating in the NRP made me want to deepen my understanding of LGBTIQ+. I want to create a daily environment at LIXIL, where the culture of valuing diversity is taking root, where everyone can be more comfortable.

Koichi Kamura (Chita Plant, LIXIL Water Technology Japan):
“Happy Pride!” together!
I will never forget the feeling of being proud to be a member of LIXIL and sending a message of inclusion to society.

Mika Oguri (LIXIL Total Sales & Marketing):
Through the activities of the NRP, I have been able to work comfortably as myself.

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6 LIXIL LGBTQ+ERG

Troy Benavidez: 「A Home for Everyone」
LIXIL

Tomoko Hagiwara:
D&I

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Koichi Kamura:

ONE LIXIL
LIXIL

Mika Oguri:
LGBTQ+ ERG

clusion as we shouted

"ONE LIXIL." I feel
the power and send a

pecting each individual!
here everyone can work

LGBTQ+



— ERG

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When you look at a beautiful home, you're looking at the work of a skilled installer. These people make sure homes run smoothly, safely, and sustainably.

But right now, Europe is facing a shortage of skilled installers. There are an estimated 3 million additional jobs in the construction sector that need the skilled hands on the ground. That is why we are taking action. We've published a new policy paper that moves the industry forward and creates new installers.

Our approach is built on what we've already seen work through our flagship brands. American Standard's Trade Up, GIVE, LIXIL construction training schools in Japan, and the SATO mason outreach are proven programmes to develop the next generation of installers around the world. We know the talent is out there, but to truly scale these efforts, we need to collaborate on a broader level.

We are sharing with the **European Commission** six practical recommendations to help modernize trade education across Europe, grounded in partnering with policymakers to help recognize industry-led programs, build a unified European framework for qualifications, introduce new modular approaches to certification and invest in the image of the profession.

The installer is the final, essential connection to achieving a sustainable future. We are excited to collaborate with

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're looking at the work of homes run smoothly,

goals, we need an only half the equation; we

week. We've published a the next generation of

educators, businesses, and communities to give this vital profession the support and recognition it deserves. Read our full policy paper from the link in the comments.

[#EUVETStrategy](#) [#VocationalTraining](#) [#RenovationWave](#) [#WaterTechnology](#) [#InstallerSkills](#) [#WPC2026](#)

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WASH Digest Readership

We want to make sure we're
As our newsletter community
trends, and ideas that are new
innovation, design, technology
The survey takes around 10

Thank you for being part of
[#LIXIL](#) [#SATO](#) [#WASH](#)

The WASH Digest: June
LIXIL (LinkedIn)

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understand the topics,
bility, housing, water

What happens when a team of R&D experts applies their skills to a challenge they've never faced before?

At our Aguascalientes plant in Mexico, innovation is more than just a process – it's a reflection of our "I ...



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What a milestone week in
We were absolutely thrilled
— China's very first integr

For everyone involved, see
living translation of our gl
experience of "Wellbeing Th

erience Center on May 28
HE SPA.

beautiful showroom; it's a
ioneer the ultimate

The center is built around a beautiful concept: "Three Realms Through Water – Rediscovering the Inner Self." Spread across three floors, it's an immersive journey you have to experience to believe. Here is a quick look inside:

The GROHE SPA Experience: A multi-sensory wellness sanctuary featuring the China debut of our ICON 3D collection and stunning customizable finishes with Caesarstone quartz.

💡 The GROHE Heritage: Celebrating innovation with the exclusive global premiere of our new Sensia One shower toilet and the sophisticated GROHE Colors Collection.

The GROHE Home: A vibrant, multi-functional lifestyle hub built to inspire and collaborate directly with the architectural and interior design communities.

🔊 Voices from the Grand Opening

"Today's discerning homeowners look beyond functionality—they demand personalized sanctuaries that nurture

physical and emotional wellbeing. This center presents the full market debut of the GROHE SPA portfolio, translating our global brand vision into a multi-sensory experience that caters to China's appetite for precision craftsmanship and bespoke, intentional luxury."

— Bijoy Mohan, Leader, LIXIL International

"Moving forward, we will continually refine our localized brand presentation to bring sophisticated, aesthetic, and wellness-oriented 'water-living' concepts directly to China's elite consumers. We are committed to fostering deeper collaboration with the architectural and design communities to collectively shape the future of professional bathroom aesthetics."

— Adele Tao, Leader, LIXIL Water Technology Greater China

By uniting GROHE's engineering excellence with GROHE SPA's ultra-luxury bespoke portfolios, we are proud to pioneer a design-forward lifestyle.

A massive congratulations

ach a resounding success!

If you are in Shanghai, please visit our #GROHE Water Experience Center

ry firsthand.



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🌐 Accelerating Impact: Reaching the next 100 million people with safe sanitation.

We are proud to announce a major milestone in our mission to solve the global sanitation crisis. LIXIL has signed a new Memorandum of Understanding (MoU) with the Japan International Cooperation Agency (JICA), expanding our strategic partnership to accelerate progress towards SDG 6 Ensure availability and sustainable management of water and sanitation for all by 2030. 📈

Building on our pioneering work since 2019, this renewed collaboration marks an evolution from foundational planning to high-impact social implementation across Africa.

How we're making a difference:

Kenya: Supporting the growth of refugees and host communities

Strengthen self-reliance for

Malawi: Focusing on climate-resilient

By combining the practical application of sanitation economies that improve

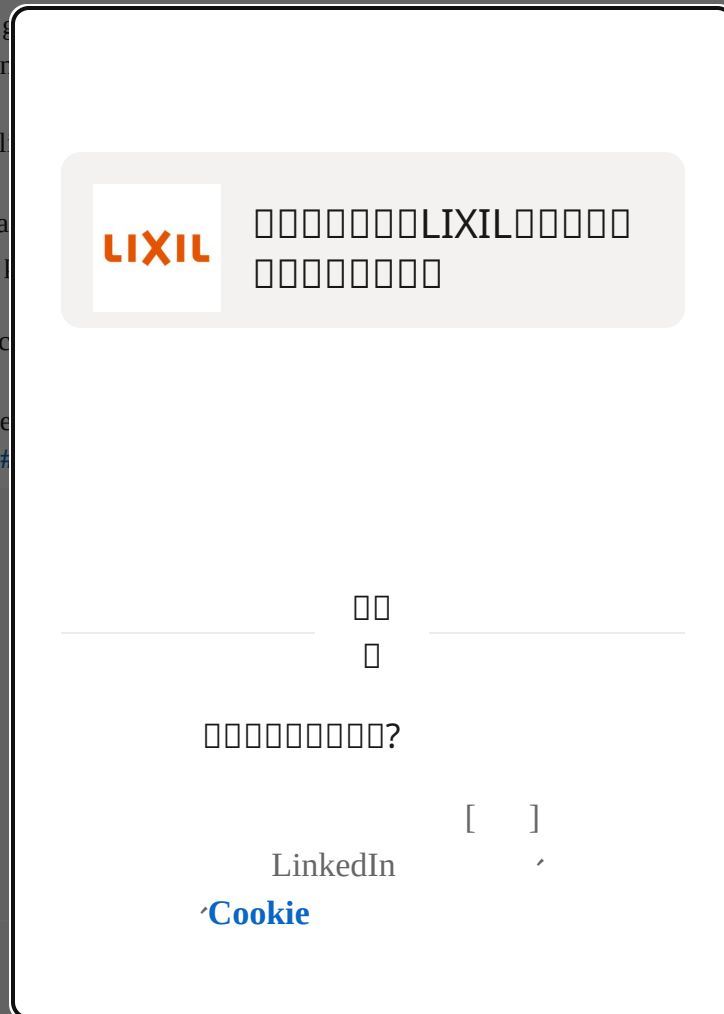
building self-sustaining

Together, we are moving closer to achieving

100 million people.

What do you believe is the most important action to take?
[#LIXIL](#) [#SATO](#) [#SDG6](#) [#WaterForPeople](#)

Share your thoughts in the comments. 🗣️
[Sustainability](#)



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In the latest episode of LIXIL’s Facets of Design podcast, host **Paul Flowers**, our Chief Design and Brand Identity Officer, is joined by wellness pioneer and Strategic Advisor to the Six Senses luxury hotel and resort, **Anna Bjurstam**.

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