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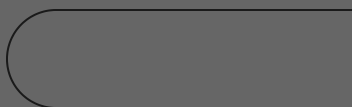


Ogilvy Dublin

Advertising Services

Dublin 2, Dublin · 3,98

We inspire brands and people



View all 13 employees

About us

Ogilvy inspires brands and people, creating iconic, culture-changing, value-driving ideas for clients since David Ogilvy founded the company in 1948. We continue building on that rich legacy through our borderless creativity—operating, innovating, and creating at the intersection of talent and capabilities. Our experts in Advertising, Experience, Media, Public Relations, Social, Influence, Health and Consulting work fluidly across 131 offices in 93 countries to bring forth world-class creative solutions for our clients.

Website

<http://www.ogilvy.ie>

Industry

Advertising Services



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Company size	51-200 employees
Headquarters	Dublin 2, Dublin
Type	Public Company

Locations

Primary

6 Ely Place
Dublin 2, Dublin 2, IE

[Get directions](#)

Employees at Ogilvy

Brian Melarke

Marcus Hartu

Donagh Hum

Sharon Duffy

[See all employees](#)

Updates



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What an incredible eve
We welcomed the next
They learned directly fr

The conversation cover
reality of being “always
bigger brands, negotia

Most importantly, we c
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**#CreatorEconomy #C
#Collaboration**

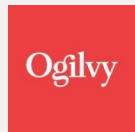
**Gerard Walsh, Stephe
Ogilvy Dublin**

Wilson Hartnell HQ.
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We're thrilled to share
SABRE Awards!

This recognition is test
determination of our in
Consumer Marketing,
Affairs, Marketing to W

So grateful to our client
Diageo | **Diageo Ireland**

Fingers crossed for the

the prestigious EMEA

ard work, and
owing categories:
Branding, Public

Ireland

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**#SABREAwards #PublicRelations #Communications #Marketing #Awards #OgilvyDublin Ogilvy
Dublin**

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We're proud to be named the #1 Creative Network for the 6th consecutive year in the [WARC #Creative100](#). This remarkable achievement is a testament to the strategic brilliance of our teams & the brave partnership making this milestone possible. <https://okt.t>



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In the first episode in our series with **Rory Sutherland**, he discusses why good ideas “fail” too early: behaviour change takes years, not weeks - especially when it’s highly visible. He also explains (somewhat unsurprisingly) why the more channels you sell through, the more you sell. If you [...more](#)



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What a truly insightful
Sutherland, Vice Chair

Rory shared his unique
hidden psychology behind
brilliantly showcased the
better.

The discussion was exp

It was an evening pack
across the board. We're

Stay tuned, we'll be sh
soon.

#RorySutherland **#Be**
#ThoughtLeadership
#HumanBehavior

st the brilliant **Rory**
nomics.

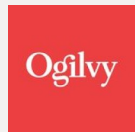
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soon.

Key takeaways very

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What a truly insightful evening last Friday! We were incredibly privileged to host the brilliant **Rory Sutherland**, Vice Chairman of Ogilvy UK and a true master of behavioural economics.

Rory shared his unique perspectives on human irrationality, the power of lateral thinking, and the hidden psychology behind consumer choices, captivating both our staff and clients. He brilliantly showcased the memorable "paceometer" concept, reminding us that faster isn't always better.

The discussion was expertly guided by the always engaging **Jonathan McCrea**.

It was an evening packed with mind-shifting ideas, sparking lively conversations and fresh thinking across the board. We're still buzzing from the inspiration!

Stay tuned, we'll be sharing some of Rory's most memorable soundbites and key takeaways very soon.

**#RorySutherland #BehavioralEconomics #MarketingInsights #Innovation
#ThoughtLeadership #OgilvyDublin #WilsonHartnell #ClientEvent #Advertising
#HumanBehavior**



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A fantastic 2025 wrap up below from our EMEA CEO, [Patou Nuytemans](#) featuring some of our Dublin colleagues too. □

Best wishes to everyone for the year ahead! Here's to filling the 2026 wrap up with the same level of impact. 🏆

Patou Nuytemans

6mo

□□□□□ To everyone at Ogilvy Group, our amazing clients and partners!

🎬 2025 - it's a wrap!

Let's be honest: it was here at **Ogilvy**, felt t

☁️ This snowy day in change.

☀️ But after 30 year industry: change isn't reinvented ourselves change; we excel at

♥️ To celebrate the a Ogilvy EMEA colleague testament to our un our deep, deep belie

□ Most importantly, it with pictures of ou

□□□□□ To everyone at Ogilvy Group ! As they say in the Middle-East, yalla 2026!

Pete Case Ghassan Maraqa Jon Marchant Akua Brayie Owusu Miguel Ralha Jordi Urbea Roberta La Selva Martin Keller Swen Morath Chris Jungjohann Armin Jochum Anneke Schogt Rob Hill James Murphy Sharon Murphy Håkan Karlsvärd Mathieu Plassard Ondřej Obluk Manuela Necula Agnieszka Wasilewska Christos Latos George Kotionis Leslie Krespin Jai Kotecha Morten Vestergren Frederiksen Rolf Bach Christensen Ann Higgins Nicola Dodd Caroline Howe Clare Lawson Simon Beddoe Ben Messiaen James Barnes-Austin Elaine Grell CharteredFCIPD Andre (Dede) Laurentino Dr. Stephan Vogel Hadi Zabad Hugo Eyre-Varnier



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ankly, many of us

will ask for a lot of

ry and in this innovated, and d at navigating

ar-in-review with all s and successes, for innovation, and

ll fill fill fill fill fill fill together!



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Linda Nolan
7mo

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As part of our Christmas
magic with some special

inkle a little extra

Our OOH innovation reinforces our position at Boots as the go-to destination for Christmas and Gifting. Building on the magical theme of our campaign this year, we have weaved storybook elements into everyday spaces.

At Jervis Shopping centre, lift doors have been transformed into portals, inviting shoppers to step into the story. In Dundrum, a stunning takeover of the walkway into the centre with a trail of Puss in Boots footprints cleverly leading shoppers straight to our Boots store.

A big thank you to our agency partners [Ogilvy Dublin](#) and [WPP Media](#) for bringing this campaign to life and making Christmas shopping experiences truly special.

[#gifthappilyeverafter](#)



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An insightful interview with **Patou Nuytemans** in **LBBonline - Little Black Book** on the opportunities for creative agencies to use AI to shift from input-based to value-driven remuneration, leveraging human creativity, and reforming industry practices like pitching.

"Our strategy is unequivocal: we must aggressively leverage the AI opportunity to not only continually improve our internal efficiency in how we work and what we make, but also to ensure these advancements deliver undeniable, measurable benefits directly to our clients." - Patou Nuytemans, CEO, Ogilvy EMEA

Read the full article here [👉 https://lnkd.in/ePctxWbX](https://lnkd.in/ePctxWbX)

Agencies Need to “Grab AI Opportunity” to Drive New Commercial Models, says Ogilvy’s Patou Nuytemans | LBBOnline
lbbonline.com

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