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Vaishnavi J

Founder, Vyanams Strategies (VYS)

Vaishnavi is the founder and principal of Vyanams Strategies (VYS), helping companies, civil society, and governments build healthier online communities for young people. VYS leverages extensive experience at leading technology companies to develop tactical product and policy solutions for child safety and privacy. These range from product guidance, content policies, operations workflows, trust & safety strategies, and organizational design.

An expert in online child safety, privacy, and age-appropriate design, Vaishnavi has held significant roles in the tech industry. She was the global head of youth policy at Meta, supporting age-appropriate content and product policies across Instagram, Facebook, VR, and messaging services. She previously led Twitter's video content policies, was their first head of safety policy in APAC, and served as Google's child safety policy lead for APAC. Vaishnavi is a recognized commentator on child safety and privacy, featured in BBC, NPR, CNN, Washington Post, Wall Street Journal, New York Times, and Rolling Stone.

Learn more about VYS's work at www.vyanams.com, and subscribe to our monthly newsletter for insights on building healthier digital experiences for young people at <https://quire.substack.com>.



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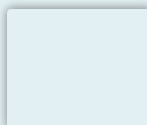
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