

Place-Based Strategies: Strengthening Local Economies Through Labor Market Policies

August 12 @ 1:30 pm – 3:00 pm EDT



Place plays an important role in the economic outcomes of residents. Place-based strategies have long been used to address employment and mobility barriers in lower-income communities. However, evidence on the effectiveness of such initiatives has been mixed. Researchers in this seminar will examine the impact of workforce development programs, share ideas to improve them, and offer insights to help inform future strategies.

2026 Federal Reserve Community Development Research Seminar Series

Where people live can affect their financial well-being and job prospects. This is especially true for residents of lower-income neighborhoods. Join us for the 2026 Federal Reserve Community Development Research Seminar Series, *Place-Based Strategies: Strengthening Local Economies*.

In this year's three seminars, experts will share their research on job market conditions, the impact of community-focused strategies, and how investments can help local economies thrive.

Join us to explore how research and effective strategies can create opportunities that benefit local communities as a whole.

Additional events:

- **Place-Based Strategies: Strengthening Local Economies in Low-Income Communities**
- **Place-Based Strategies: Strengthening Rural Economies through Investment**

[Register](#)

Free

Introductory speaker



Karen Leone de Nie

Community Affairs Officer and Vice President of Community and Economic
Development

Federal Reserve Bank of Atlanta

Seminar Facilitators



Alexander Ruder

Assistant Vice President, Community and Economic Development

Federal Reserve Bank of Atlanta



Adam Scavette

Community Development Economic Advisor
Federal Reserve Bank of Philadelphia

Panelists



Matthew Freedman

Dean's Professor and Chair, Department of Economics
University of California, Irvine



Ashley Palmer
Associate Professor
Texas Christian University



Laura Peck, Ph.D.
Associate Professor, **Rutgers University Edward J. Bloustein School of Planning
& Public Policy** and Principal Faculty Fellow at the **Heldrich Center for
Workforce Development**



Brett Theodos
Director, Center for Local Finance and Growth
Housing and Communities Division
Urban Institute

Presented by

Federal Reserve Bank of Atlanta

<https://www.atlantafed.org/>

Federal Reserve Bank of Philadelphia

<https://www.philadelphiafed.org/>

Location

This is a virtual-only event

**« Investment Connection – Kansas and
Western Missouri 2026**

**Workforce Solutions Learning Lab: The
Case for Quality Jobs, Skills-Based
Hiring and Apprenticeships »**

TOPICS

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