

# Demob Happy

**Demob Happy** are an English alternative rock band, formed in 2008 in Newcastle upon Tyne and now based in Brighton. The band is composed of singer-bassist Matthew Marcantonio, drummer Thomas Armstrong and guitarist Adam Godfrey.

Originally a four-piece, the band's original lead guitarist Mathew Renforth left the band in mid-late 2016.

## History

The band toured locally around their native Newcastle, before relocating south to Brighton a couple of years later<sup>[1]</sup> as "there's not enough of a music scene in Newcastle, so bands don't get a lot of attention, although it's a musical city".<sup>[2][3]</sup> The band released their digital-only debut EP *You Shook the Soul* in May 2011 and follow up single *Rattlesnake* in February 2012.<sup>[4][5]</sup>

They released their first physical release in the form of the 7" single *Succubus* in November 2014 via their own label Milk Parlour Records.<sup>[6][7]</sup> In April 2015 the band released their first EP for new record label So Recordings in the form of the limited edition Record Store Day release *Young & Numb EP* on 10" vinyl.<sup>[8]</sup> The band released their debut album *Dream Soda* in October 2015.<sup>[9][10]</sup> The band co-own the Nowhere Man cafe in Brighton which is run by Marcantonio's brother Andrew where they also rehearse in the basement.<sup>[11]</sup>

In October 2016, the band embarked on a co-headline tour with fellow-Brighton based band Tigercub as a three-piece.<sup>[12][13]</sup> Lead guitarist Mathew Renforth's absence was not mentioned prior to or during the tour. The band officially confirmed their status as a 3-piece via Facebook when they uploaded a new press photo without Renforth present.<sup>[14]</sup> The band released their new Tom Dalgety-produced single *Dead Dreamers* on 5 May 2017 via Atlantic Records imprint Taste & Tone.<sup>[15][16]</sup>

### Demob Happy



Demob Happy live at SXSW March 2016

#### Background information

|                     |                                                                    |
|---------------------|--------------------------------------------------------------------|
| <b>Origin</b>       | <u>Newcastle upon Tyne</u> ,<br><u>England</u>                     |
| <b>Genres</b>       | <u>Alternative rock</u> , <u>indie rock</u>                        |
| <b>Years active</b> | 2008–present                                                       |
| <b>Labels</b>       | So Recordings<br>Taste & Tone<br>Milk Parlour Records              |
| <b>Members</b>      | Matthew Marcantonio<br>Thomas Armstrong<br>Adam Godfrey            |
| <b>Past members</b> | Mathew Renforth                                                    |
| <b>Website</b>      | <u>www.demob-happy.com</u> ( <u>https://www.demob-happy.com/</u> ) |



Demob Happy at the Village Underground - Thursday 14 September 2023

On 23 March 2018, the band released their second album *Holy Doom*, which was preceded by the singles *Be Your Man*<sup>[17]</sup> and *Loosen It*.<sup>[18][19]</sup>

The band supported Jack White on the UK leg of his Boarding House Reach world tour in October 2018.<sup>[20]</sup>

On 2 April 2021, the italian rapper Caparezza announced a featuring with Matthew Marcantonio in *Canthology*, the first track of his album *Exuvia*.<sup>[21]</sup>



Demob Happy at the Village Underground - Thursday 14 September 2023 📷

## Band members

---

### Current members

- Matthew Marcantonio – lead vocals, bass
- Thomas Armstrong – drums, vocals
- Adam Godfrey – guitar, vocals

### Former members

- Mathew Renforth – lead guitar

## Discography

---

### Studio albums

- *Dream Soda* (2015), So Recordings
- *Holy Doom* (2018), So Recordings
- *Divine Machines* (2023), Liberator Music
- *The Grown-Ups Are Talking* (2026)

### EPs/Singles

- "You Shook the Soul" (2011), Milk Parlour Records
- "Rattlesnake" (2012), Milk Parlour Records
- "Succubus" (2014), Milk Parlour Records
- *Young & Numb EP* (2015), Milk Parlour Records
- "Dead Dreamers" (2017), Taste & Tone
- "Be Your Man" (2017), SO Recordings
- "Fake Satan" (2017), SO Recordings
- "Loosen It" (2018), SO Recordings

- *Holy Doom Unplugged EP* (2018), SO Recordings
- "Less Is More" (2019), SO Recordings
- "Autoportrait" (2019), SO Recordings
- "Mother Machine" (2020), SO Recordings
- "Sympathy Boy"(2021), SO Recordings
- "Hades, Baby (Orchestral Version from Abbey Road)" (2021), SO Recordings
- "Voodoo Science" (2023), Liberator Music
- "Run Baby Run" (2023), Liberator Music

## References

---

1. Kidd, Adam. "Demob Happy – Dream Soda" (<https://www.brightonsfinest.com/html/index.php/article/12-music/913-demob-happy-dream-soda>). *www.brightonsfinest.com*. Retrieved 1 May 2017.
2. "Q&A: Demob Happy" (<https://web.archive.org/web/20150317043220/http://brightonnoise.co.uk/interview?p=96548>). *brightonnoise.co.uk*. Archived from the original (<http://brightonnoise.co.uk/interview/?p=96548>) on 17 March 2015. Retrieved 1 May 2017.
3. "Demob Happy - Biography & History - AllMusic" (<https://www.allmusic.com/artist/demob-happy-mn0003427423/biography>). *AllMusic*. Archived (<https://web.archive.org/web/20170501234954/http://www.allmusic.com/artist/demob-happy-mn0003427423/biography>) from the original on 1 May 2017. Retrieved 1 May 2017.
4. "Demob Happy - Grunge - Brighton - Listing" (<https://web.archive.org/web/20120325104706/http://www.welovebrighton.com/35380/>). Archived from the original on 25 March 2012. Retrieved 1 May 2017.
5. "Demob Happy" (<https://www.facebook.com/demobhappy/posts/223157904446152>). *www.facebook.com*. Archived (<https://web.archive.org/web/20211031231125/https://www.facebook.com/login/?next=https%3A%2F%2Fwww.facebook.com%2Fdemobhappy%2Fposts%2F223157904446152>) from the original on 31 October 2021. Retrieved 1 May 2017.
6. "Demob Happy unveil terrifying new 'Succubus' video" (<https://diymag.com/2014/11/20/demob-happy-unveil-terrifying-new-succubus-video-1>). *DIY*. 20 November 2014. Archived (<https://web.archive.org/web/20190331063156/http://diymag.com/2014/11/20/demob-happy-unveil-terrifying-new-succubus-video-1>) from the original on 31 March 2019. Retrieved 1 May 2017.
7. "Brighton bunch Demob Happy deliver gritty and grubby garage rock on debut" (<https://www.thelineofbestfit.com/new-music/song-of-the-day/demob-happy-succubus>). *thelineofbestfit.com*. Archived (<https://web.archive.org/web/20141005225508/http://www.thelineofbestfit.com/new-music/song-of-the-day/demob-happy-succubus>) from the original on 5 October 2014. Retrieved 1 May 2017.
8. Day, Record Store. "DEMOB HAPPY" (<http://recordstoreday.co.uk/exclusive-releases/rsd-2015/demob-happy/>). *recordstoreday.co.uk*. Retrieved 1 May 2017.
9. "Demob Happy detail debut album Dream Soda, plot UK shows" (<https://www.thelineofbestfit.com/news/latest-news/demob-happy-detail-debut-album-dream-soda>). *thelineofbestfit.com*. Archived (<https://web.archive.org/web/20180706134931/https://www.thelineofbestfit.com/news/latest-news/demob-happy-detail-debut-album-dream-soda>) from the original on 6 July 2018. Retrieved 1 May 2017.
10. "Listen To Brighton Grungers Demob Happy's Hook-Heavy Debut Album 'Dream Soda' - NME" (<https://www.nme.com/blogs/nme-radar/listen-to-brighton-grungers-demob-happys-hook-heavy-debut-album-dream-soda-15162>). *nme.com*. 1 October 2015. Archived (<https://web.archive.org/web/20171228131419/http://www.nme.com/blogs/nme-radar/listen-to-brighton-grungers-demob-happys-hook-heavy-debut-album-dream-soda-15162>) from the original on 28 December 2017. Retrieved 1 May 2017.

11. "New Artist Of The Week – Demob Happy Are The Brighton Grungers Attacking Commercial Culture - NME" (<https://www.nme.com/blogs/nme-radar/new-artist-of-the-week-demob-happy-are-the-brighton-grungers-attacking-commercial-culture-15572>). *nme.com*. 7 September 2015. Archived (<https://web.archive.org/web/20170425180436/http://www.nme.com/blogs/nme-radar/new-artist-of-the-week-demob-happy-are-the-brighton-grungers-attacking-commercial-culture-15572>) from the original on 25 April 2017. Retrieved 1 May 2017.
12. "Demob Happy / Tigercub Co-Headline at Patterns: Review" (<http://www.spbx.co.uk/demob-happy-tigercub-co-headline-at-patterns-review/>). *spbx.co.uk*. Archived (<https://web.archive.org/web/20180409043136/http://www.spbx.co.uk/demob-happy-tigercub-co-headline-at-patterns-review/>) from the original on 9 April 2018. Retrieved 1 May 2017.
13. "Demob Happy" (<https://www.facebook.com/demobhappy/photos/a.10150998004312284.406380.53326952283/10154310183462284/?type=3&theater>). *www.facebook.com*. Archived (<https://web.archive.org/web/20211031231126/https://www.facebook.com/login/?next=https%3A%2F%2Fwww.facebook.com%2Fdemobhappy%2Fphotos%2Fa.10150998004312284.406380.53326952283%2F10154310183462284%2F%3Ftype%3D3%26theater>) from the original on 31 October 2021. Retrieved 1 May 2017.
14. "Demob Happy" (<https://www.facebook.com/demobhappy/photos/a.10150795261837284.392138.53326952283/10154562638842284/?type=3&theater>). *www.facebook.com*. Archived (<https://web.archive.org/web/20211031231133/https://www.facebook.com/login/?next=https%3A%2F%2Fwww.facebook.com%2Fdemobhappy%2Fphotos%2Fa.10150795261837284.392138.53326952283%2F10154562638842284%2F%3Ftype%3D3%26theater>) from the original on 31 October 2021. Retrieved 1 May 2017.
15. "Demob Happy" (<https://www.facebook.com/demobhappy/?fref=nf>). *www.facebook.com*. Archived (<https://web.archive.org/web/20211031231136/https://www.facebook.com/login/?next=https%3A%2F%2Fwww.facebook.com%2Fdemobhappy%2F%3Ffref%3Dnf>) from the original on 31 October 2021. Retrieved 1 May 2017.
16. "Demob Happy unveil new single 'Dead Dreamers' - premiere" (<https://www.independent.co.uk/arts-entertainment/music/features/demob-happy-unveil-new-single-dead-dreamers-premiere-a7714936.html>). *independent.co.uk*. 3 May 2017. Archived (<https://web.archive.org/web/20180408210102/https://www.independent.co.uk/arts-entertainment/music/features/demob-happy-unveil-new-single-dead-dreamers-premiere-a7714936.html>) from the original on 8 April 2018. Retrieved 8 April 2018.
17. Johnson, Laura. "Demob Happy Release New Single Be Your Man - Stereoboard" (<https://www.stereoboard.com/content/view/211578/9>). *stereoboard.com*. Archived (<https://web.archive.org/web/20180409043149/https://www.stereoboard.com/content/view/211578/9>) from the original on 9 April 2018. Retrieved 8 April 2018.
18. "Demob Happy Reveal New Single 'Loosen It' + Announce Dates for April 2018 UK Headline Tour - The Music Site" (<https://themusicsite.com/music-news/press-releases/demob-happy-reveal-new-single-loosen-it>). *themusicsite.com*. 26 January 2018. Archived (<https://web.archive.org/web/20211031231136/https://themusicsite.com/music-news/press-releases/demob-happy-reveal-new-single-loosen-it>) from the original on 31 October 2021. Retrieved 8 April 2018.
19. "Demob Happy announce new album 'Holy Doom' " (<https://diymag.com/2017/11/22/demob-happy-announce-new-album-holy-doom>). *DIY*. 22 November 2017. Archived (<https://web.archive.org/web/20180408210121/http://diymag.com/2017/11/22/demob-happy-announce-new-album-holy-doom>) from the original on 8 April 2018. Retrieved 8 April 2018.
20. Subscribe (15 November 2018). "Power of III: Demob Happy hit the road with Jack White" (<https://diymag.com/2018/11/15/power-of-iii-demob-happy-jack-white-tour-interview>). *DIY*. Archived (<https://web.archive.org/web/20181115182055/http://diymag.com/2018/11/15/power-of-iii-demob-happy-jack-white-tour-interview>) from the original on 15 November 2018. Retrieved 29 March 2019.

21. "CAPAREZZA on Instagram: "Mi sono divertito molto a leggere il vostro toto-feat ma siamo nella selva ed è normale ritrovarsi fuori strada. Ovviamente stimo e ascolto molti degli artisti da voi citati ma la foresta è imprevedibile, gli ospiti dell'album pure: 1 - MATTHEW MARCANTONIO E' il cantante della mia rock band preferita del momento, i Demob Happy. Si tratta del gruppo che ho ascoltato di più durante la stesura del disco, motivo per cui ho voluto assegnare a Matthew la traccia d'apertura. Spero di coinvolgerlo anche sul palco del prossimo tour. ( @demob\_happy ) 2 - MISHEL DOMENSSAIN E' una cantautrice messicana molto connessa con la madre terra. Ho scoperto la sua musica mentre andavo alla ricerca di nuovi artisti nel web e la sua voce mi ha catturato dal primo ascolto. Non posso svelarvi altro riguardo a questo brano, uno dei più intensi dell'album. ( @ladomenssain ) Insomma, Matthew e Mishel sono i miei due compagni di viaggio, gentili e di grande talento, e danno voce allo smarrimento e all'incoraggiamento lungo il percorso di EXUVIA." " (<https://www.instagram.com/p/CNKfo1PhXWK/>). Retrieved 31 October 2021.

## External links

---

- [Official website \(https://www.demob-happy.com/\)](https://www.demob-happy.com/)
- 

Retrieved from "[https://en.wikipedia.org/w/index.php?title=Demob\\_Happy&oldid=1356268680](https://en.wikipedia.org/w/index.php?title=Demob_Happy&oldid=1356268680)"