

Ask Apple Developer

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News Partner Program.

Apple News and Apple News Format

The goal of Apple News is to provide customers access to trusted news and information from many of the world's top publishers. At the heart of Apple News is [Apple News Format](#), which provides the best mobile reading experience for news and scales seamlessly across iPhone, iPad, and Mac. Apple News Format also supports advertising, and publishers keep 100% of the revenue from ads they sell within Apple News.

The News Partner Program

The News Partner Program is designed for subscription news publications that provide their content to Apple News in Apple News Format. Publishers that work with Apple News may qualify for a commission rate of 15% on qualifying in-app purchase subscriptions from day one. In addition, the News Partner Program will help support, fund, and collaborate with leading organizations globally that educate news consumers on media literacy and that further efforts to diversify newsrooms and news coverage.

Eligibility and requirements

To be eligible for the News Partner Program:

- You must maintain a robust Apple News channel in Australia, Canada, the United States, and the United Kingdom, and publish all content to that channel in Apple News Format. If you're based outside of these

regions and do not publish in Apple News Format, you must share content via an RSS feed.

- The primary function of your app must be to deliver original, professionally-authored news content.
- Your app must be available on the App Store and allow users to purchase auto-renewable subscriptions through Apple's in-app purchase system.
- The Account Holder of an Apple Developer Program membership must agree to a separate addendum to the Apple Developer Program License Agreement.

The program is available to Apple Developer Program members globally.

Tell us about your app

If you're an eligible news publisher interested in joining the program, let us know.

Contact us

Apple > Developer > Apple News > News Partner Program

Platforms

iOS
iPadOS
macOS
tvOS
visionOS
watchOS
App Store

Tools

Swift
SwiftUI
Swift Playground
TestFlight
Xcode
Xcode Cloud
Icon Composer
SF Symbols

Technologies

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Apple Intelligence
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Mini Apps Partner Program
News Partner Program
Video Partner Program
Security Bounty Program
Security Research Device Program

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