

Google Play Console

Publish your apps and games with Google Play Console and grow your business on Google Play. Benefit from features that help you improve your app's quality, engage your audience, earn revenue, and more.



Learn More...



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Build a high-quality app or game

(//play.google.com/console/about/guides/build-a-high-quality-app-or-game/)

Drive long term success by improving key app quality components including content, user experience and technical performance

Discover how...



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Release with confidence

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Make your app launch a success with tools and strategies to help you publish, manage, and distribute your app worldwide

Discover how...



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Grow your audience

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Accelerate your user growth with our reporting and optimization tools, including unique market insights exclusive to Google Play

Discover how...



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Monetize with ease

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Create a revenue stream by launching a paid app or offering digital content or subscriptions

Discover how...



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Engage and retain your users

(//play.google.com/console/about/guides/engage-and-retain-your-users/)

Our engagement tools and insights keep users coming back for more. Explore these app retention strategies to help engage your users.

Discover how...



Get started with Play Console today

