



Google for Startups

Startup School: Gen AI

Level up your gen AI game during our training series, led by Google Cloud and industry experts.

February 25, 2025 - March 20, 2025

Registration closed



Our immersive training series to enable startups to learn how to build with gen AI and the latest Google Cloud AI solutions. Live, hands-on, and free classes led by Google experts and industry leaders.

Startup School: Gen AI will teach you how our gen AI capabilities and powerful infrastructure can empower your startup to build innovative applications, drive business growth, and gain a competitive edge for your startup.

Who should attend: Decision Makers (Founders, Startup CxOs), Product Leaders and Practitioners (startup developers, data engineers).

Important: This training series is hosted live, with two options for each session: either EMEA / AMER or APAC / EMEA friendly.

- Select the time for each class that works best for you and add the event to your calendar. Content is the same for each class.
- If you change your mind about which class you want to attend, there is no need to unregister from your original choice. Simply select the new class time you wish to attend and add it to your calendar.

Class times:

- **AMER / EMEA** classes will be at: 9am PT / 12 pm ET
- **EMEA / APAC** classes will be at: 9am CET / 1:30pm IST / 4pm SGT / 5pm KST/JST

AMER / EMEA 9am PT / 12pm ET

FEB 24 - MAR 20

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Week 0	Week 1	Week 2	Week 3	Week 4
Time	Title			
30 MINUTES	Generative AI: Essentials for Startups Need to get up to speed with the gen AI landscape? This session provides the Copy link to share session			

essential foundation
you need, with a
concise overview of
foundational AI
technologies – Vertex
AI, Gemini models,
Model Garden,
databases, and
storage.



Kristopher Overholt
Developer Relations Engineer
Google Cloud



Watch on-
demand

30 MINUTES

What's New in Google Cloud Generative AI

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Generative AI is
evolving rapidly –
stay ahead of the
curve! We'll go over
key, new gen AI
functionalities and
advancements
relevant to startups
and how they fit into
the existing AI/ML
ecosystem. We'll
spotlight new
features in Gemini,
recent Vertex AI
updates, and

important
announcements.



Nikita Namjoshi
Developer Advocate
Google Cloud



APAC / EMEA 9am CET / 1:30pm IST / 4pm SGT / 5pm KST/JST

FEB 24 - MAR 20

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30 MINUTES

Generative AI: Essentials for Startups

Need to get up to speed with the gen AI landscape? This session provides the essential foundation you need, with a concise overview of foundational AI technologies – Vertex AI, Gemini models,

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Model Garden,
databases, and
storage.



Kristopher Overholt
Developer Relations Engineer
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30 MINUTES

What's New in Google Cloud Generative AI



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Generative AI is evolving rapidly – stay ahead of the curve! We'll go over key, new gen AI functionalities and advancements relevant to startups and how they fit into the existing AI/ML ecosystem. We'll spotlight new features in Gemini, recent Vertex AI updates, and important announcements.



Nikita Namjoshi
Developer Advocate
Google Cloud

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