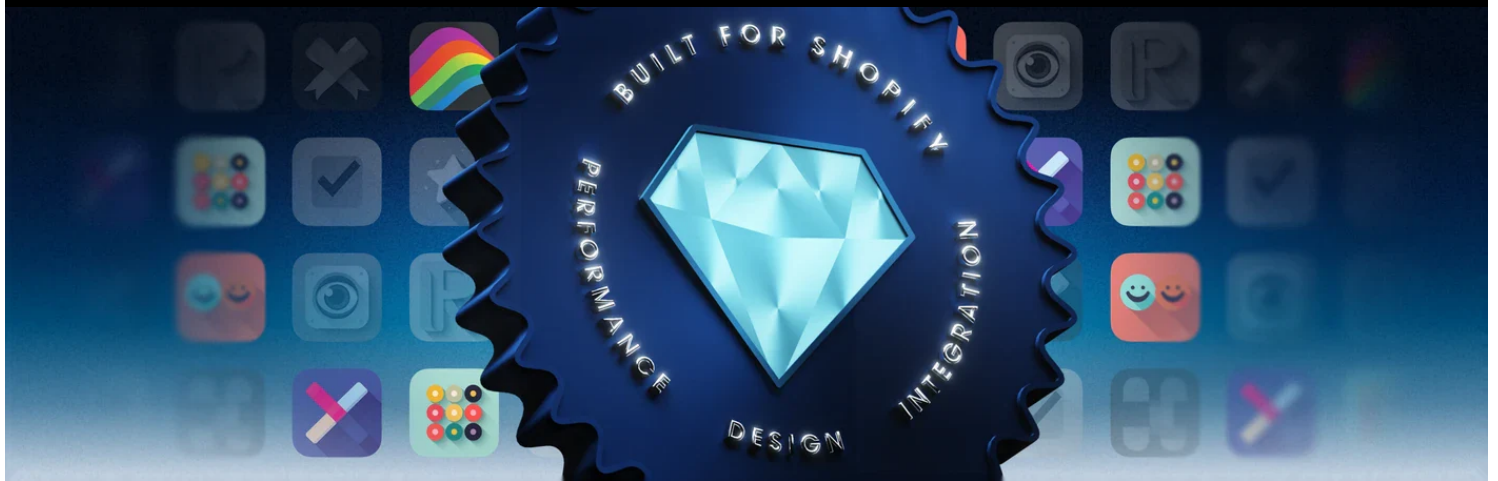


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How to find the best apps

Look for apps that are Built for Shopify

January 15, 2025 • Updated October 29, 2025



Knowing which app is best for your business isn't always easy. The best apps keep your store fast, your workflows smooth, and your sales growing—but how do you find them? That's where Built for Shopify (BFS) comes in.

Power your business with apps engineered for peak performance. Built for Shopify apps are rigorously tested to keep up with the latest in commerce, helping you avoid slowdowns, headaches, and costly mistakes.

When you see the BFS badge, you can install with confidence knowing that these apps meet Shopify's highest quality standards for:

- 

Performance

Keep stores running fast so your customers stay happy and sales keep rolling in.
- 

Design

Simple workflows and user-friendly interfaces make onboarding and day-to-day use fast and easy.
- 

Integration

Work side-by-side with Shopify's admin, keeping all controls and data easily at hand.

Recommended Built for Shopify apps

These apps are popular with stores like yours

	ParcelWILL Order Tracking 5.0 ★ (2,821) • Free plan available Formerly Parcel Panel order tracker: track orders & boost CSAT Built for Shopify	Install
	Faire: Buy Wholesale 4.9 ★ (1,126) • Free Buy wholesale from independent brands worldwide Built for Shopify	Install
	SendWILL Popup Email Marketing 4.9 ★ (7,446) • Free Send newsletters and grow sign ups with email popup windows Built for Shopify	Install
	Canva Connect 4.8 ★ (383) • Free Access your product images and files directly inside Canva Built for Shopify	Install
	Tiny SEO Speed Image Optimizer 5.0 ★ (2,219) • Free to install Boost SEO traffic, AEO/AI search, page speed & minify images! ↑ Built for Shopify	Install
	Instafeed - Instagram Feed 4.9 ★ (1,881) • Free plan available Display Instagram feeds, Reels & Insta UGC as shoppable videos	

💎 Built for Shopify

Install

Find Built for Shopify apps by category

High quality apps for every area of your business

Sales channels

Sell everywhere your customers shop

[Explore more](#) >



MetaShop: Instagram & Facebook

4.9 ★ (404) • Free plan available

Boost sales with Facebook and Instagram shopping.

💎 Built for Shopify

Install



SKUGen SKU & Barcode Generator

4.7 ★ (51) • Free to install

Easy to use SKU generator and label printer for your products

💎 Built for Shopify

Install



Flexify: Facebook Product Feed

4.2 ★ (125) • Free plan available

Improve Facebook/Insta performance by optimizing product data

💎 Built for Shopify

Install

Selling products

Maximize sales with upsells, bundles, subscriptions, and more

[Explore more](#) >



Easify Custom Product Options

4.9 ★ (2,805) • Free plan available

Add product options variants options with product personalizer

💎 Built for Shopify

Install



Appstle™ Subscriptions App

5.0 ★ (7,828) • Free plan available

Retain customers with subscriptions, subscription box, bundles

💎 Built for Shopify

Install



GLO Color Swatch Variant Image

4.9 ★ (1,643) • Free plan available

Increase conversions by showing product variants as swatches

💎 Built for Shopify

Install

Store design

Customize your store without touching code

[Explore more](#) >



Sherpas: Smart SEO

4.9 ★ (841) • Free plan available

Drive traffic and sales through improved SEO and page speed.

💎 Built for Shopify

Install



Consentmo GDPR Compliance

5.0 ★ (1,859) • Free plan available

GDPR/CCPA Cookies Compliance, Web Accessibility & EU Withdrawal

💎 Built for Shopify

Install



Section Store: Theme Sections

4.9 ★ (2,633) • Free to install

700+ Customisable Sections. + Bundles, Cart Drawer & Blocks

💎 Built for Shopify

Install

Store management

Run your business smoothly with tracking, analytics, and operational tools

[Explore more](#) >



Revoq - EU Withdrawal Button

4.9 ★ (461) • Free plan available

Required for EU shops from June 19, 2026 – set up in minutes.

💎 Built for Shopify

Install



Chatty AI Chatbot & Live Chat

4.9 ★ (1,770) • Free plan available

AI Chat & sale: recommend products, answer FAQs, track orders

💎 Built for Shopify

Install



Ablestar Bulk Product Editor

4.9 ★ (778) • Free plan available

Bulk edit products & metafields with preview, schedule & undo

💎 Built for Shopify

Install

Finding products

Source winning products with key supplier connections

[Explore more](#) >



Syncee Premium AI Dropshipping

4.1 ★ (487) • Free plan available

Dropship high-profit products. Trusted US, EU, UK+ suppliers.

💎 Built for Shopify

Install



FD AliExpress Dropshipping POD

4.5 ★ (35) • Free

Source & Import Products with AI Dropshipping in AliExpress

💎 Built for Shopify

Install



Easy Wholesale Lock for B2B

4.5 ★ (224) • Free plan available

Hide prices, restrict B2B login with password page, lock pages

💎 Built for Shopify

Install

Marketing and conversion

Email, SMS, SEO, and conversion tools that drive real results

[Explore more](#) >



Upsell & Cross Sell — Selleasy

4.9 ★ (2,433) • Free to install

Frequently bought together bundles & in cart upsell, boost AOV

💎 Built for Shopify

Install



Bundler - Product Bundles App

4.9 ★ (2,425) • Free plan available

Earn more with bundle offers, bundle upsells & quantity breaks

💎 Built for Shopify

Install



TrustWILL Product Reviews App

4.9 ★ (1,492) • Free plan available

Build customer trust with photo & video reviews, star ratings

💎 Built for Shopify

Install

Orders and shipping

Streamline everything from inventory to shipping

[Explore more](#) >



Vify Order Printer PDF Invoice

4.9 ★ (1,121) • Free plan available

An invoice generator to easily custom and print order document

💎 Built for Shopify

Install



Simple Invoice - Order Printer

4.9 ★ (407) • Free to install

Sending invoices has never been easier.

💎 Built for Shopify

Install



Order Printer Templates

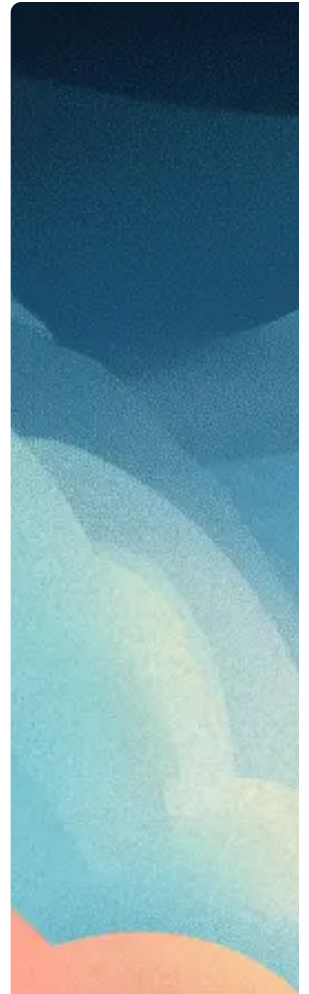
4.9 ★ (680) • Free to install

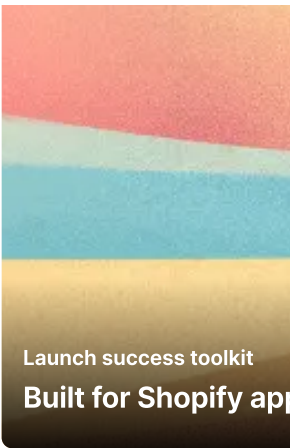
Order printer for custom invoices, packing slips and receipts.

💎 Built for Shopify

Install

Explore more BFS picks





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- Sales channels
- Finding products
- Selling products
- Orders and shipping
- Store design
- Marketing and conversion
- Store management

Top categories

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- Marketplaces
- Product reviews
- Upsell and bundles
- Email marketing
- SEO
- Shipping
- Currency and translation

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- Shopify Community
- Community Events
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